

# LATIN AMERICAN and Latino Studies Reader



Outreach Program

UF Center for  
Latin American Studies

**UF** UNIVERSITY of  
**FLORIDA**  
*The Foundation for The Gator Nation*

# *Latin American and Latino Studies Reader*

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## Note to Teachers

The primary goal of this publication is to help Florida teachers integrate area studies into their courses as they prepare students for the Florida Comprehensive Assessment Test (FCAT). The publication is composed of 20 texts on Latin American and Latino studies themes that address the Florida State Curriculum Standards for Social Studies and Foreign Language. A guide matching each reading to the appropriate state standard(s) is included at the front of the publication for instructors to use in preparing lesson plans. Each reading presented in the publication is followed by questions formatted in the style of the FCAT. An answer key for the multiple choice questions is located at the end of the publication. Suggestions for supplementary resources that complement the readings, available through the Center for Latin American Studies, are also provided.

The project was funded by the University of Florida Center for Latin American Studies, with partial support from a U.S. Department of Education Title VI National Resource Center grant. The publication is available on CD, as well as online at the UF Center for Latin American Studies' website: <http://www.latam.ufl.edu/outreach/index.html>.

## Florida State Curriculum Standards by Text

### *History Through Aztec Eyes-The Florentine Codex*

Theme: Interpretation of History and the Arrival of the Spanish in Mexico

SS.A.1.4.1 understand how ideas and beliefs, decisions, and chance events have been used in the process of writing and interpreting history.

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

FL.B.1.4.3 identifies and discusses various aspects of the target culture.

### *Issues of Language Use Among the Guatemalan-Maya of Southeast Florida*

Theme: Mayan Immigration to the U.S., Mayan History

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.3.3 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

### *Mel Gibson's Movie Scratches Surface of Mayan History*

Theme: Mayan History, U.S. and World Trade Relationships with Mayan Communities

SS.A.1.4.1 understand how ideas and beliefs, decisions, and chance events have been used in the process of writing and interpreting history.

SS.A.1.4.3 evaluate conflicting sources and materials in the interpretation of a historical event or episode.

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B. 1.4.3 identifies and discusses various aspects of the target culture.

FL.D.2.4.2 recognizes different world views as presented in the media.

FL.D.2.4.4 recognizes the contributions of other parallel cultures to the target culture.

*On Bullfights and Baseball: An Example of Interaction of Social Institutions*

Theme: Family Structures and Social Interaction

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

FL.B.1.4.2 identifies and discusses various patterns of behavior or interaction and the values and mindsets typical of youth in the target culture.

FL.B.1.4.3 identifies and discusses various aspects of the target culture (e.g., social and political institutions and laws.)

FL.D.2.4.3 demonstrates knowledge and understanding of the similarities and differences between his or her own culture and the target culture as represented in the media and/or literature.

*A Tale of Two Moralities: Conflicts in Family Values*

Theme: Latin American Values, Individualism vs. Collectivism

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.4.3 identifies and discusses various aspects of the target culture (e.g., social and political institutions and laws.)

*Ybor City, José Martí and the Spanish-American War*

Theme: Cuban National Hero, Cuban Independence from Spain

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS. A. 5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.4.3 identifies and discusses various aspects of the target culture (e.g., social and political institutions and laws.)

FL.B.1.4.4 identifies and discusses target language writers and their works and assesses their influence not only on the products of his or her own culture, but also on other world cultures.

*Masters of Contemporary Brazilian Song MPB*

Theme: History of Brazilian Music, Contributions of Brazilian Culture

SS.A.1.4.1 understand how ideas and beliefs, decisions, and chance events have been used in the process of writing and interpreting history.

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B. 1.4.3 identifies and discusses various aspects of the target culture

FL.D.2.4.4 recognizes the contributions of other parallel cultures to the target culture.

*The San Antonio Missions and the Spanish Frontier*

Theme: The Impact of Religion, Settlement of the New World

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B. 1.4.3 identifies and discusses various aspects of the target culture

FL.D.2.4.4 recognizes the contributions of other parallel cultures to the target culture.

*The Spaniards and the Indians*

Theme: Encounter of Two Cultures, Settlement of the New World

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.4.3 identifies and discusses various aspects of the target culture

FL.D.2.4.4 recognizes the contributions of other parallel cultures to the target culture.

*In Spanish Harlem*

Theme: History of Puerto Rican Immigration

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.  
SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.  
FL.B.1.4.3 identifies and discusses artistic expressions and forms of the target culture.  
FL.B.1.4.4 identifies and discusses target language writers and their works and assesses their influence not only on the products of his or her own culture, but also on other world cultures.

*Migrating to a New Land*

Theme: History of Puerto Rican Immigration, Puerto Ricans in the U.S.

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.  
SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.  
FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

*A Tale of Two Moralities: The Transition from Rural to Urban Life*

Theme: History of Mexican Immigration, Mexican Family Values, Economic Patterns

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.  
SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
FL.B.1.4.3 identifies and discusses various aspects of the target culture (e.g., social and political institutions and laws).

*A Personal History of California*

Theme: Discovering One's Personal Heritage

SS.A.1.4.1 understand how ideas and beliefs, decisions, and chance events have been used in the process of writing and interpreting history.

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

*Ybor City's Cigar Workers*

Theme: Cuban Immigrants in Tampa

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

*Crossing the Straits*

Theme: History of Cuban Immigration, Contributions of Cuban Culture

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

FL.B.1.4.5 identifies and discusses target language writers and their works and assesses their influence not only on the products of his or her own culture, but also on other world cultures.

*The History of Ybor City*

Theme: Cuban Heritage in the Tampa Area

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.  
SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880  
FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

*Transforming a City*

Theme: Cubans in Florida, Contributions of Cuban Culture

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.  
SS.B.1.4.4 understand how cultural and technological characteristics can link or divide regions.  
FL.B.1.4.5 identifies and discusses artistic expressions and forms of the target culture.

*The Second Burial of Félix Longoria*

Theme: Hispanics in the U.S. Military

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.  
SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880  
FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

*The Zoot-Suit Riots*

Theme: Civil Rights Issues in the Southwest

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

*The Story of César Chávez*

Theme: History of Hispanic Labor Movements

SS.B.2.4.2 understand past and present trends in human migration and cultural interaction and their impact on physical and human systems.

SS.B.2.4.6 understand the relationship between resources and the exploration, colonization, and settlement of different regions of the world.

SS.A.5.4.2 understand the social and cultural impact of immigrant groups and individuals on American society after 1880.

FL.B.1.33 identifies and discusses various aspects of the target culture (e.g. social and political institutions and laws).

FL.B.1.4.5 identifies and discusses target language writers and their works and assesses their influence not only on the products of his or her own culture, but also on other world cultures.

Supplementary Resources Available from the Outreach Library at the  
UF Center for Latin American Studies

For lending procedures, please visit: <http://www.latam.ufl.edu/outreach/outreachlib.html>.

Indigenous Cultures of the Americas

**Videos:** *Ancient Civilizations: The Aztecs; Conquistadors: Battle of the Gods; Maya in Exile; Maya Fiesta; Ancient Civilizations: The Maya; Popul Vuh: The Creation Myth of the Maya; Nati: A Mayan Teenager*

**Games:** Maya

Traditional Latin American Values

**Videos:** *Remember the Alamo; The U.S. Mexican War; Escuela para todos; La fiesta quinceñera; Americas 8: Builders of Images: Writers, Artists, and Popular Culture; Wetback: The Undocumented Documentary; Crucible of Empire: The Spanish-American War*

Brazilian Music

**Videos:** *The Spirit of Samba; The Roots of Rhythm; Carmen Miranda: Bananas is My Business; Black Orpheus*

Puerto Ricans in the U.S.

**Videos:** *Puerto Rico: History and Culture; Salsa!; ¿Sí o no? Puerto Rico and the Statehood Question; Americas 10: Latin American and Caribbean Peoples in the U.S.*

Mexicans in the U.S.

**Videos:** *Global Cities: Immigration; The Ties that Bind: Stories Behind the Immigration Controversy*

Cubans in the U.S.

**Videos:** *Balseros; Cuba: The Children of Fidel; Ana Mendieta: Fuego de Tierra; La eterna voz de Celia Cruz; Americas 10: Latin American and Caribbean Peoples in the U.S., Fidel*

Civil Rights Issues

**Videos:** *Zoot Suit; The Ballad of Gregorio Cortez; The Hunt for Pancho Villa; Chulas Fronteras; Chicano!: History of the Mexican American Civil Rights Movement; Power, Politics, and Latinos*

## Suggested Readings

- Burns, E. Bradford and Julie A. Charlip. *Latin America : A Concise Interpretive History*. Eighth Ed. Upper Saddle River, NJ: Pearson Prentice Hall, 2007.
- Chasteen, John. *Born in Blood and Fire: A Concise History of Latin America*. New York: W.W. Norton & Co., 2006.
- Darder, Antonia and Rodolfo D. Torres, eds. *The Latino Studies Reader: Culture, Economy, and Society*. Malden, MA: Blackwell Publishers, 1998.
- Keen, Benjamin and Keith Haynes. *A History of Latin America*. Sixth Ed. New York: Houghton Mifflin, 2000.
- Martin, Cheryl E. and Mark Wasserman. *Latin America and Its People*. New York: Pearson Longman, 2005.
- Skidmore, Thomas E. and Peter H. Smith. *Modern Latin America*. Sixth Ed. Oxford: Oxford University Press, 2005.
- Winn, Peter. *The Americas: The Changing Face of Latin America and the Caribbean*. Third Ed. Berkeley, CA: University of California Press, 2006.

## History Through Aztec Eyes: The Florentine Codex

To Bernal Díaz, the conquest of the Aztecs was "a wonderful story." The Aztec account of the invasion was not as cheerful. During the 1550s, Fray Bernardino de Sahagún, compiled his *General History of the Things of New Spain*, known as *The Florentine Codex*, which contains a history of the conquest written by Aztecs. According to Sahagún, the book's authors were "prominent elders ... who were present in the war" when Mexico was conquered. Written in the repetitive style of the Aztec oratory, the Florentine Codex describes Moctezuma's first news of Europeans, the Spanish lust for gold, and the smallpox epidemic that decimated the native population. With no immunity to European diseases, the Aztecs were defeated more by germs than by guns.

Moctezuma enjoyed no sleep, no food. No one spoke to him. Whatsoever he did, it was as if he were in torment. Often times it was as if he sighed, became weak, felt weak. No longer did he enjoy what tasted good, what gave one contentment, what gladdened one. Wherefore he said "What will now befall us? Who indeed stands [in command]? Alas, until now, I. In great torment is my heart; as if it were washed in chilled water it, indeed burns, it smarts." ... And when he had so heard what the messengers reported, he was terrified, he was astounded....

Especially did it cause him to faint away when he heard how the gun, at [the Spaniards'] command, discharged [the shot]; how it resounded as if it thundered when it went off. It indeed bereft one of strength; it shut off one's ears. And when it discharged, something like a round pebble came forth from within. Fire went showering forth; sparks went blazing forth. And the smoke smelled very foul; it had a fetid odor which verily wounded the head. And when [the shot] struck a mountain, it was as if it were destroyed, dissolved. And a tree was pulverized; it was as if it vanished; it was as if someone blew it away.

All iron was their war array. In iron they clothed themselves. With iron they covered their heads. Iron were their swords. Iron were their crossbows. Iron were their shields. Iron were their lances. And those which bore them upon their heads, their deer [horses], were as tall as roof terraces. And their bodies were everywhere covered; only their faces appeared. They were very white; they had chalky faces; they had yellow hair, though the hair of some was black. Long were their beards; they also were yellow. They were yellow-bearded. [The *Negroes'* hair] was kinky, it was curly... And when Moctezuma so heard, he was much terrified. It was as if he fainted away. His heart saddened; his heart failed him...

[Moctezuma] only awaited [the Spaniards]; he made himself resolute; he put forth great effort; he quieted, he controlled his heart; he submitted himself entirely to whatsoever he was to see, at which he was to marvel... And when [the Spaniards] were well settled, they thereupon inquired of Moctezuma as to all the city's treasure – the devices, the shields. Much did they importune him; with great zeal they sought gold... And when they reached the storehouse... thereupon were brought forth all the brilliant things; the quetzal feather head fan, the devices, the shields, the golden discs, the devils' necklaces, the golden nose crescents, the golden leg bands, the golden arm bands, the golden forehead bands. Thereupon

was detached the gold which was on the shields and which was on all the devices. And as all the gold was detached, at once they ignited, they set fire to applied fore to all the various precious things [which remained]. And the gold the Spaniards formed into separate bars ... And the Spaniards walked everywhere; they went everywhere taking to pieces the hiding places, storehouses, storage places. They took all, all that they saw to be good....

...[There came to be a prevalent a great sickness, a plague. It was in Tepeilhuitl that it originated, that there spread over the people a great destruction of men. Some it indeed covered [with pustules]; they were spread everywhere; on one's face, on one's head, on one's breast, etc. There was indeed perishing; many indeed died of it. No longer could they walk; they only lay in their abodes, in their beds. No longer could they move, no longer could they bestir themselves, no longer could they raise themselves, no longer could they stretch themselves out on their sides, no longer could they stretch themselves out face down, no longer could they stretch out on their backs. And they were bestirred themselves, much did they cry out. There was much perishing. Like a covering, covering-like, were the pustules. Indeed many people died of them, and many just died of hunger. There was death from hunger; there was no one to take care of another, there was no one to attend to another.

European diseases decimated the Native American populations, making the expanded European settlement possible. Some historians have noted that America was not a virgin land, but a widowed one.

1. Which of the following descriptions best represents this reading?
  - a. It's an account of the blessing that was bestowed upon the indigenous population of Mexico with the arrival of the Spaniards to Mexico.
  - b. It's a history of the arrival of the Spaniards from the Spaniards' perspective.
  - c. It's an account of the arrival of the Spaniards from the Aztecs' perspective.
  - d. It's an account of the devastating effect the Spanish invasion had upon the Aztec population.
  
2. According to the passage, which of the following statements characterized Moctezuma?
  - a. He possessed a keen awareness of the dangers of the Spanish arrival.
  - b. He was a cowardly leader who would not confront his enemies.
  - c. He was ignorant of the tactics and ammunition of the Spaniards.
  - d. He was a weak and fearful man in his old age.

3. In this excerpt, what is the purpose of the author's description of how Moctezuma felt?
- To show that Moctezuma was reluctant to fight the Spaniards.
  - To indicate Moctezuma's concern for the fate of his people.
  - To demonstrate how powerless he was before the Spanish conquistadors.
  - To depict Moctezuma's unwillingness to defend his people because he was too sick to do so.
4. Which of the following statements can be said of the Spanish invasion of Mexico?
- The treasures of the Aztecs were preserved for later generations.
  - Spanish conquistadors were only interested in the land they conquered.
  - Spanish conquistadors treated the Aztecs with much respect and venerated their leader Moctezuma.
  - Many Aztec treasures were destroyed in the looting of their storehouses and temples.
5. *The Florentine Codex* was:
- The table of commandments of the Aztec Indians.
  - The formula the Spaniards had to cure smallpox.
  - The narrative of the Spanish rules for the New Spain.
  - The collection of events as told by the elders of the Aztec Empire.
6. According to this passage, how did the Bernal Diaz account of the Spaniards' arrival in Mexico differ from that of Fray Bernardino Sahagún?
- It contained fewer entertaining details.
  - It was more modern and factual.
  - It was a happier account.
  - It had more description of people.



## Issues of Language Use among the Guatemalan-Maya of Southeast Florida

The Maya, an advanced culture with a strong written, oral, and religious history, were noted architects, artisans, and mathematicians for over six hundred years throughout modern-day Mexico, Guatemala, Honduras, El Salvador and Belize. However, the Spanish conquest was particularly brutal to the Mayan civilization. Within a century after the Spaniards' arrival, the native Maya lost fifty to ninety-five percent of their population (Arias & Arriaza, 1998; Wellmeier, 1998). In spite of this loss, the Maya, primarily in Central America and specifically in Guatemala, presently survive with their history, beliefs, and over twenty Mayan languages. Today, forty-three percent of the population of Guatemala speaks a Mayan language (World Factbook, 2003).

Unfortunately, the late twentieth century was a time of war, resistance, and expulsion for the Maya. During the complicated and violent four-decade civil war, thousands of Guatemalan-Maya were murdered...Possibly over a million Maya were assassinated or forcibly relocated – many from Western Guatemala. This “Mayan Diaspora” led to today’s reality in which between 200,000 and 300,000 Maya live in the United States as both legal and illegal refugees (Wellmeier, 1998). The 2000 Census lists 28,000 Guatemalans living in Florida...

Historically, Indiantown, Florida, bordering Lake Okeechobee in Central Florida, was little more than a crossroads connecting the center of the state with Stuart, Florida. However, Indiantown is known in Guatemala as a place of refuge for the Maya, with at least 15,000 Mayan refugees now residing in this community (Wellmeier, 1998). Indiantown hosts annual festivals and functions as a Mayan ceremonial center with many residents wearing traditional clothes and freely speaking Q’anjob’al, K’iché, Chuj, Jakalteco, and Awaketecko in the streets (Burns, 1993). Indiantown remains a growing community for the Guatemalan-Maya, but the Maya have [also] begun locating in more coastal areas of Southeast Florida. Seeking higher pay and full-time non-seasonal work, many newer arriving Guatemalans to Florida have settled in the coastal communities of Stuart, Jupiter, and Lake Worth (Petit, 2004).

...In Florida, the Mayan-speaking residents typically reside in linguistically mixed communities, where even fellow Maya speak different Mayan languages. [However, in a recent study, a researcher ] observed that all residents used Spanish as the preferred method of communication among themselves...[W]ithout the linguistically cohesive communities found in Guatemala, even social incentives to speak specific Mayan languages do not appear to be strong...Results from the study seem to predict eventual intergenerational Mayan language loss among the Guatemalan-Maya of coastal Southeast Florida.

Guatemalan-Maya immigrant communities are often threatened with survival needs, which are primary concerns. Such needs often supplant efforts to organize events celebrating native culture. However, recently there have been well-received efforts...[for the] promotion of native Guatemalan culture and traditions. Corn-Maya, Inc. in Jupiter helped co-sponsor the Fiesta Maya 2003 and continues to lobby for a local community center (Brannock, 2003). At the Escuelita Maya after-school programs in Lake Worth and Boynton Beach, children receive both academic help and lessons in Mayan art, dance, and culture, as well as, Q’anjobal instruction (Driscoll, 2004)...These activities, and

other potential efforts, such as church services in native languages or communal celebration of native holidays, legitimize Mayan heritage, including language use and maintenance (Peñalosa, 1985). Without loyalty to their heritage, traditions, and languages, the Guatemalan-Maya face the potential reality of Mayan language loss ...[in] these Southeast Florida communities... [T]he results, specifically to youth, of language and culture loss [include] negative academic and cognitive effects, as well as possible familial alienation (Riegelhaupt, Carrasco & Brandt, 2003). To avoid ..[these] effects, efforts to support Mayan culture and language among the Guatemalan-Maya of Florida should be encouraged and promoted.

1. What is the main idea of this article?
  - a. The Mayans once had a greatly developed civilization in Central America.
  - b. Mayans living in Florida face potential language and culture loss.
  - c. Many Mayans have become U.S. immigrants in the late 20th century.
  - d. Many Mayans were brutalized during years of civil war in Guatemala.
  
2. According to information in the article, which of the following statements characterizes the historical civilization of the Maya?
  - a. It was a war-like culture that engaged frequently in violence.
  - b. It was a primitive civilization when the Europeans arrived.
  - c. It was a well-developed culture strong in academic and artistic expression.
  - d. It was a culture whose people did not survive the Spanish invasion.
  
3. Which of the following countries does not represent a historical center of Mayan culture?
  - a. Panama
  - b. Belize
  - c. Honduras
  - d. El Salvador
  
4. Where have many Mayans settled in the U.S.?
  - a. Central and southeast Florida
  - b. Northern and eastern Florida
  - c. The town of Stuart, Florida
  - d. The Panhandle of Florida
  
5. What do the words K'iché, Chuj and Jakalteco represent?
  - a. Traditional ceremonies celebrated by the Maya
  - b. Ceremonial garments worn by the Mayan elders
  - c. Special Mayan dances performed at festivals
  - d. Several of the 20 languages spoken by Mayan groups

6. What efforts are being made to help Mayan groups maintain their culture? Why are such efforts threatened? Why should they be encouraged?

## Mel Gibson's Movie Scratches Surface of Mayan History

Mel Gibson received initial praise from film critics for having cast unknown Native American actors in his most recent film epic, *Apocalypto*. Gibson has chosen to focus on perhaps the lowest moment of Maya history, a time of internal political chaos before the Spanish invasion. Missing from the film are any high moments of more than 1,000 years of ancient Maya civilization with advanced agronomy, medicine, astronomy, calendrics and trade. Through agricultural experimentation, the ancient Maya gave the world many domesticated crops including corn, tomatoes, cacao, avocados. The Maya also invented one of the world's earliest writing systems and invented the concept of "zero" hundreds of years before Europeans, along with other examples of highly advanced mathematics. ...[A]t their peak, some Meso-American cities were larger than London at the time. The Spanish invasion brought this all to a grinding halt.

The film ignores well-known historical evidence about the second Maya "apocalypse." Within a century of the Spanish invasion, about 90 percent of Meso-American peoples perished as the result of pandemic European diseases, massacres, forcible resettlement and political executions of their leaders. Not only did the Spanish slaughter the Maya, but they also destroyed their intellectual traditions by burning thousands of Maya books.

Somehow, the Maya people recovered from this onslaught. Over 6 million Maya are alive today, speaking some 29 distinct languages across Southern Mexico and Central America and even the U.S. as a result of emigration.

In Guatemala, the Maya people now constitute a majority of the country's population, despite a third "apocalypse" of genocide. Three decades of civil war in Guatemala left an estimated 200,000 people dead or "disappeared," 200,000 children orphaned, 1 million internally displaced, and 50,000 international refugees... Still the Maya endure.

But another apocalypse looms before them, as international institutions try to fix what they paint as the economic "backwardness" of the Maya region. Since NAFTA's implementation in 1994, more than 1.5 million Mexican farmers, many of them Maya, have lost their livelihoods as a result of corn dumping by highly subsidized U.S. agribusiness cartels.

The further reduction of Mexican corn tariffs from 27 percent next month to 0 percent in 2008 will serve a final blow to the Mexican countryside. CAFTA will have similar impacts on the Central American corn market. Maya farmers displaced by both these trade agreements will likely join the steady flow of illegal Mexican immigration to the United States.

Meanwhile, in the small country of Belize, the Inter-American Development Bank has encouraged the government to reorganize its land tenure system to emphasize private leases. In response, Mayans are filing a claim before the Belize Supreme Court this month to demand customary rights to the communal lands they have farmed for generations. Unfortunately, the recent discovery of oil in Belize will probably dash Maya hopes to gain land tenure.

Across the border in Guatemala, a similar titling project financed by the World Bank is fueling land speculation in the Maya lowlands. Narco-traffickers, cattle ranchers and African palm planters are buying or simply seizing Maya properties.

The Puebla to Panama Plan, ostensibly an economic development program for Mexico and Central America, will plunder Maya lands through the construction of highways, factories, electrical grids and hydroelectric dams.

While the Maya people have shown continued resilience over centuries of conquest, these ... threats to their lands and livelihoods may prove their final "apocalypto."

1. What is the author's main contention in this article?
  - a. Mel Gibson's film, *Apocalypto*, focuses on the second Mayan apocalypse.
  - b. The Mayans are about to suffer a fourth devastating apocalypse.
  - c. Current efforts of the international community will assist the Mayans.
  - d. The Mayan history is accurate and well-told in the film, *Apocalypto*.
  
2. Which of the following statements characterizes the third Mayan apocalypse?
  - a. It occurred as a result of violence, death and destruction during the Spanish invasion.
  - b. It represented an early moment of internal political chaos and confusion before the Spanish invasion.
  - c. It involved the disappearance, death or displacement of thousands of Mayans due to civil war.
  - d. It will occur in the future as a result of the discovery of oil in the country of Belize.
  
3. According to the author, a project financed by the World Bank is having what effect in Guatemala?
  - a. It is causing Mayans to demand their rights to communal land as a result of land reorganization.
  - b. It is helping to construct highways, factories, electrical grids and dams for Mayan use.
  - c. It is enabling drug traffickers, ranchers and foreign planters to buy or seize Mayan properties.
  - d. It is reimbursing the Mayans for the loss of land that occurred to them during civil war.
  
4. What efforts have international institutions made to "fix" the economic woes of Mayan regions?
  - a. They have passed trade agreements and funded private projects.
  - b. They have sent volunteers to assist the Maya in rebuilding.
  - c. They have subsidized the farm products of the Maya.
  - d. They have released a film about the Mayan apocalypse.



## **The San Antonio Missions and the Spanish Frontier**

Spain's expulsion of the Moors and its decision to support Columbus's voyage of discovery, both of which took place the same year, opened a new world of possibilities. In the Americas, Spain soon began to use its soldiers to extend its domain, find wealth, and spread the Catholic faith.

After Cortes's conquest of Mexico in 1519, the Spanish moved north in search of further riches and potential converts. Though they failed to find gold and silver as they had farther south, in present-day Arizona and New Mexico they established missions to work with peaceable American Indians and presidios (forts) to control hostile ones. In the late 1600s the French, already in Canada, explored the Mississippi River to the point where it emptied into the Gulf of Mexico. This expansion posed a threat to Spain's territory and Spain responded by extending its settlements into what is now Texas, thereby creating a buffer between the wealth of Mexico and French Louisiana.

The Spanish established themselves in Texas by using the same system they had established in Arizona and New Mexico. Through missions, presidios, and an adjoining civilian community (a villa), missionaries and soldiers Christianized and Hispanicized the native population. The Spanish hoped that with the help of these now-loyal Indians a relatively small number of men would be needed to defend the empire's frontier. Though created to observe and control French colonies in the Mississippi Valley and central Gulf coast, these operations later opposed other rivals. Between 1763 and 1776, the main challenge came from the English and their Indian allies; after 1776, from the United States and the Comanches.

One base for Spanish missionary and military operations in Texas developed around San Antonio. Two missions and a presidio were established in the San Antonio River valley between 1718 and 1720, and the Spanish added three new missions in the valley in 1731. A single presidio protected the five missions, which were closely grouped for two important reasons. First, the fields required irrigation and a system could only be set up along the valley's upper ten miles. Second, the threat of attack from northern Indians was constant, and the missions needed to be near the presidio and each other for mutual protection.

The missions were important to agricultural production. Each had a ranch for raising the sheep, goats, and cattle that supplied necessities like meat, wool, milk, cheese, and leather. The entire cattle industry, from ranching to the driving of cattle across long distances to markets, was developed in Mexico during the two centuries prior to the establishment of San Antonio. Spanish ranching as it was practiced in Texas formed the basis for the American cattle industry, which drew many of its original cattle from the mission herds. The Spanish also brought to the San Antonio valley a specialized method of farming that used irrigation. This system, which was extended by later settlers, was the foundation of the San Antonio economy for more than a century; portions of mission-built irrigation systems are still in use today in San Antonio and other parts of Texas.

The mission contributed to the economy in other ways. It established necessary industries such as weaving, iron working, and carpentry; these were important to the maintenance of the entire military and political structure of the eastern portion of the Spanish American frontier. Mission-trained artisans and workers provided a principal

source of labor and finished goods in a region at the far end of a long and expensive supply line reaching up from the south.

Today the San Antonio missions are among the few relatively intact examples of the colonial missions in the Southwest. They contribute to the general architectural record of this era as well as offer examples of building styles from every period of the missions' history...

1. Which of the following is not a way in which Spain used its soldiers in the New World?
  - a. To extend its territory
  - b. To find wealth and gold
  - c. To spread Catholicism to others
  - d. To create manufacturing colonies
  
2. How did Spain respond when the French expanded their territory to Louisiana?
  - a. Spain built several presidios on the Mississippi Valley to protect their territory
  - b. The Spaniards invaded French Louisiana
  - c. The Spaniards enlisted the help of the local tribes to run the French out of Louisiana
  - d. Spain extended its settlements into what is now Texas to create a buffer between Mexico and Louisiana
  
3. Which group did not pose a threat to the Spaniards in the late 1700s?
  - a. The Mexicans
  - b. The United States
  - c. The Comanches
  - d. The English
  
4. How do the San Antonio missions contribute to our cultural knowledge today?
  - a. They contain old books and records that teach us mission history.
  - b. They show intact examples of various mission architectural styles.
  - c. They contain statues that teach us about well-known priests and soldiers.
  - d. They still produce many agricultural products we use today.

5. Why did the Spanish establish missions in Texas? Why were they located so closely together?

6. How did the mission system contribute to the economy and to agricultural production? What are some of the products that came from the missions?

## The Spaniards and the Indians

A mission brought together two distinct groups of people. The missionaries came from Spain via training schools in Mexico and were Franciscans, an order of priests who had taken a vow of poverty in order to devote themselves to learning, brotherhood with all living creatures, and spreading the word of God.

In Texas the Franciscans mainly encountered bands of hunter-gatherers called Coahuiltecos or Coahuiltecans (kwa-weel-tekens). These bands ranged through what is now the Mexican state of Coahuila into South Texas. They moved from one traditional campsite to another, following the seasons and herds of migrating animals. Since the environment in which they lived was often difficult, mainly because of a lack of rainfall, the Coahuiltecans lived precariously because they rarely had a sure food supply. Though they sometimes warred against one another, all faced threats from more formidable adversaries such as the Apache and, later, the Comanche. These tribes had become mobile raiders by taking advantage of the herds of wild horses that had developed from runaways from Spanish settlements.

...These hunter-gatherers were willing to become part of the mission system for a number of reasons. The irrigation system promised a more stable supply of food than they normally enjoyed. Diseases brought by Europeans had depleted their numbers, making the Coahuiltecans even more vulnerable to their now-mobile enemies. The presidio, however, offered much greater protection.

Though routines did vary, the missions shared a number of practices. The missionaries, along with lay helpers and usually no more than two soldiers and their families, instructed the natives in the Catholic faith and in the elements of Spanish peasant society. The Indians learned various trades, including carpentry, masonry, blacksmithing, and weaving; they also did a great deal of agricultural work.

Since mission society lasted more than 100 years, no single description can cover the entire experience. It is possible, though, to depict some of its most important elements. Religion was the most important factor in shaping the day. At dawn the church bells rang, calling the people to morning prayer, which was followed by religious instruction. At noontime the bells tolled again to assemble everyone for more prayer, and in the evening there was another service and more instruction.

What happened the rest of the day varied from person to person. Many of the men were led to the fields or to military drills by a missionary or a soldier, while others remained in the compound to work in one of the shops weaving, candle making, woodworking, or engaging in other crafts. Women and older girls often made pottery or baskets, though others prepared food or caught fish in the nearby river. Children spent their days in a number of ways: helping the adults, gathering under a tree for Spanish lessons, playing games with each other. At noontime, everyone came together to eat the day's largest meal, which was followed by the rest period known as a siesta. They remained inside for the hottest part of the day, then returned to their duties until early evening. They would have a light meal before the last service of the day, then enjoy some relaxation. Some would spend the evening dancing and singing, while others played games.

The native population reacted to the mission system in a number of ways. Some of them participated fully, mixing their traditions with those of Spain to create a new

Hispanicized and Christianized culture. The Spanish then called them “gente de raza”, or ...people like the Spaniards themselves. Other Indians moved in and out of the missions, choosing to return to more familiar surroundings during a season when the natural environment was rich with food. Some Indians refused to join at all, continuing to live in their traditional ways.

In the 1790s, the missions began to change. At that time secularization--turning the settlements into civil rather than religious communities--began. The Spanish government withdrew its financial support and ordered mission lands and livestock to be divided among the mission Indians who had been converted to Christianity. Only one of the San Antonio missions, Mission San Antonio de Valero (now known as the Alamo) was fully secularized. The other four, which are now part of the San Antonio Missions National Historical Park, were only partially secularized. Here the populations elected their community officials, but missionaries remained to act as parish priests. In 1824, after Mexico achieved independence from Spain, the remaining missions were fully secularized and all missionaries left the area. Though the buildings then fell into decline, in the 1930s restoration began. Today the four missions within the park serve as parish churches, and all five San Antonio missions are open to the public.

1. Who were the Franciscans?
  - a. A group of French explorers
  - b. A battalion of French soldiers
  - c. An order of priests
  - d. A colony of French settlers
  
2. Who did not pose a threat to the Coahuiltecas?
  - a. Other Coahuiltecas
  - b. The Mexicans
  - c. The Apache
  - d. The Comanche
  
3. To what did “gente de raza” refer, as it was used by the Spaniards?
  - a. A disease brought by the Europeans that depleted the Coahuiltecan population
  - b. A prayer ceremony practiced regularly at the missions
  - c. A lost art that had been practiced in the missions
  - d. The natives who participated fully in the missions

4. What features of the Coahuiltecan's way of life made them interested in participating in mission life?

5. Describe the daily routine of men, women and children in the missions.

6. Explain the prayer and religious routines of the missions.

## On Bullfights and Baseball: An Example of Interaction of Social Institutions

The passive-aggressive component of the Mexican modal personality can be traced to the dominant and harshly punitive role of the father and to the general authoritarian nature of the Mexican culture. The passive-aggressiveness is perpetuated in the *macho* pattern of the Mexican male and the "martyr" pattern of the Mexican female. Any acting out of the resultant hostility to authority must be carried out in spheres safely distant from that authority's immediate control.

The bullfight is seen to depict, symbolically, the power of the father, the subtle demands of the mother and the fear of the child. Unlike the family situation, the awesome authority does not prevail, but rather is dominated and destroyed through the courage and daring of the *matador*. He, however, acting for spectator, must accomplish this hostile act in a framework of "respect" for authority, and with a studied passiveness in and control of movement.

By contrast, the "intellectualization" component of the Anglo modal personality can be traced to the superficial ethic of "equality" among family members and to the general intellectualized nature of highly urbanized societies. The attempt to mute authority by a pseudo-philosophy of togetherness, when authority is in fact assumed by the father, the mother and by the society, engenders a vagueness in role definition, confusion in behavioral expectations and an intellectualization of the resultant conflict. Hostility toward this intangible yet frustrating authority figure is expressed by the individual in a manner as abstract and as ritualized as its causative factors.

The national sport of baseball is set in a framework of equality. Hostility toward authority takes the symbolic form of competition and desire to win, and is smothered under a covering of rules, regulations and player rituals. Guided by the authority of umpires (who are sufficiently impersonal to be challenged with relative impunity) and protected in the safety of numbers as a member of a team, the players systematically alternate roles, allowing each to have an equal opportunity to "be aggressive."...

Since 1920, the bullfight has gradually been modified to accentuate domination rather than the kill. Paralleling this, the position of the father in the Mexican family has, with gradual urbanization, come more closely in line with that of the "advanced" Western model. He is less threatening, less fearsome, and can be dominated to a degree sufficient to reduce the importance of his symbolic destruction.

Baseball, since 1920, has similarly undergone significant changes. With the increasing bureaucratization of Anglo society, and with the increasing emphasis upon "equality" and impersonality in the family, have come the more complex bureaucratization and the more elaborate ritualization of baseball.

The family and the institutionalized recreation form known as the national sport mutually reflect, as they appear in Mexico, the cultural centrality of death, dominance, "personal" relationships, respect for and fear and hatred of authority and the defense systems of the passive-aggressive character structure.

In the Anglo culture, these two institutions [of family and institutionalized recreation] mutually reflect the cultural importance of equality, impersonality, and the defense mechanism of intellectualization...

1. Which of the following statements characterizes the behavior of fathers in Mexican families, according to this author?
  - a. They intellectualize their relationships with their children.
  - b. They are martyrs for their wives, sons and daughters.
  - c. They view their children almost as equals in the family.
  - d. They are authoritarian in their approach to child rearing.
  
2. What is the main thesis of this article?
  - a. The sports of Mexico and the U.S. reflect larger values in the two cultures.
  - b. Women and children have different roles in U.S. and Mexican societies.
  - c. There is a vagueness in family role definitions in U.S. city centers.
  - d. Values in Mexico and the U.S. have become more liberal in recent years.
  
3. Which of the following statements is supported by details in the article?
  - a. In Mexico, there is no resistance to the father's authority.
  - b. In the U.S., there is true equality among all family members.
  - c. In Mexico, opposition to the father's authority must be made indirectly.
  - d. In the U.S., family members have well-defined roles and behavior.
  
4. To what does the author attribute the changes in roles among family members in both Mexico and the U.S. in the last 80 years?
  - a. More education for women and children
  - b. Watching sports together as a family unit
  - c. Increasing urbanization in both countries
  - d. The strength of the women's rights movement
  
5. Which statement represents the author's view concerning the philosophies of "togetherness" and "equality" in the U.S. family?
  - a. They are intellectualized values that do not reflect the true nature of authority in the society.
  - b. They are genuine values that contribute greatly to American culture and ideals.
  - c. They are values that help young people to assume responsible roles within the society.
  - d. They are values that help ease hostility and that should be adopted by families in Mexico.

6. What are the cultural values of Mexico and of the U.S. that are symbolized by bullfighting and baseball? How does each sport display these values? Why have the sports changed over the years?

## A Tale of Two Moralities: Conflicts in Family Values

...California was even more astonishing than Acapulco had been when she [Manuela] first left the village, but now she had more time to explore this new world. She learned English in a short time and...started forays into the American universe, in ever-wider circles from her employers' house. She even took bus trips to Hollywood and San Francisco. For the first time in her life she slept in a room all by herself. And, despite her regular payments for Roberto's keep [in Acapulco], she started to save money and put it in a bank account. Most important, she started to think about her life in new ways, systematically. "What will become of you when you go back?" asked the American woman one day. Manuela did not know then, but she started to think. Carmelita, the Cuban girl, discussed the matter with her many times...Eventually, one project won out over all the alternatives: Manuela would return to go to commercial school, to become a bilingual secretary. She even started a typing course in California. But she would not return to Acapulco. She knew that, to succeed, she would have to remove herself from the family there. She would go to Mexico City, first alone, and then she would send for Roberto.

...The choice before Manuela now is sharp and crystal-clear: She must return to Mexico--because she wants to, because of Roberto, and because the American authorities would send her back there sooner or later anyway. She can then return to the welcoming bosom of the family system, surrender her savings, and return to her previous way of life. Or she can carry through her plan in the face of family opposition. The choice is not only between two courses of action, but between two moralities. The first course is dictated by the morality of collective solidarity, the second by the morality of personal autonomy and advancement. Each morality condemns the other--as uncaring selfishness in the former case, as irresponsible disregard of her own potential and the welfare of her son in the latter. Poor Manuela's conscience is divided; by now she is capable of feeling its pangs either way.

She is in America, not in Mexico, and the new morality gets more support from her immediate surroundings. Carmelita is all for the plan and so are most of the Spanish-speaking girls with whom Manuela has been going out. Only one, another Mexican, expressed doubt: "I don't know. Your grandfather is ill, and your uncle helped you a lot in the past. Can you just forget them? I think that one must always help one's relatives." Manuela once talked about the matter with the American woman. "Nonsense," said the latter, "you should go ahead with your plan. You owe it to yourself and to your son." So this is what Manuela intends to do, very soon now. But she is not at ease with the decision...

Each decision, as dictated by the respective morality, has predictable consequences. If Manuela follows the old morality, she will, in all likelihood, never raise herself or her son above the level she achieved in Acapulco--not quite at the bottom of the social scale, but not very far above it. If, on the other hand, she decides in accordance with the new morality (new for her, that is), she has at least a chance of making it up one important step on that scale. Her son will benefit from this, but probably no other of her relatives will. To take that step she must, literally, hack off all those hands that that would hold her back. It is a grim choice indeed.

1. What is the main issue discussed in this article?
  - a. The financial difficulty of adjusting to new life in the U.S.
  - b. The delight a new immigrant finds in the American way of life.
  - c. The conflict of values an immigrant experiences in adjusting to the U.S.
  - d. The freedoms that Americans possess to travel and better themselves.
  
2. Based on Manuela's story, which of the following statements may be inferred about Mexican immigrants?
  - a. Many Mexican immigrants send money home to help other family members.
  - b. Mexican immigrants easily adopt the American way of life.
  - c. Most immigrants do not like American customs.
  - d. All immigrants profit from the U.S. educational system.
  
3. Besides Roberto, what is the other reason that Manuela feels she must go back to Mexico?
  - a. Her family has demanded that she move back.
  - b. A good job as a bilingual secretary awaits her in Acapulco.
  - c. An excellent commercial school is available in Acapulco.
  - d. She believes the U.S. authorities will send her back eventually.
  
4. Which statement describes the attitude of most of Manuela's Spanish-speaking friends in the U.S.?
  - a. They still believe in the values of Mexican village life.
  - b. They have begun to assimilate U.S. values.
  - c. They have resisted adopting U.S. values.
  - d. They fiercely believe in the extended family system.
  
5. Which of the following statements is implied in the article?
  - a. Mexican families value family solidarity over personal fulfillment.
  - b. Mexican families are too suffocating and controlling.
  - c. U.S. families are divided in their feelings about each other.
  - d. Manuela and her friends are selfish in their views about life.

6. What two courses of action and moral choices are faced by Manuela and immigrants like her?

7. What are the values of each culture that dictate these two moralities? What dilemmas does each choice create?

## Ybor City, José Martí, and the Spanish–American War

It has been said that the revolutionary activities that took place in Ybor City [located in Tampa, FL] in the late 1880s and the 1890s caused the Spanish-American War of 1898. Although that may be an exaggeration, the immigrant Cuban population in the city was deeply involved in Cuba's efforts to free itself from Spain.

Resenting their Spanish rulers who had become increasingly harsh, the Cuban people began sporadic rebellions as early as the 1860s. Some of the people who immigrated to Ybor City in the late 1880s were in exile because of their participation in such activities. Because of their proximity to Cuba, Ybor City and Key West became major centers for those who pushed for Cuba's independence. The lectors in the cigar factories often read from revolutionary newspapers and the cigar factory workers supported the revolution with cash donations.

Into this receptive climate came the great revolutionary known as the "George Washington of Cuba." José Martí, born in Cuba in 1853, was a teacher and a writer who advocated the overthrow of the Spanish who controlled his native land. He was exiled twice—in 1871 and again in 1879. From 1881 to 1895, Martí lived in New York City where he spent most of his time writing poetry, essays, and newspaper articles in support of Cuban freedom.

Martí often made long visits to Ybor City. On November 26 and 27, 1891, he delivered two speeches there—*Con Todos Y Para Todos* ("With All and For All"), and *Los Pinos Nuevos* ("The New Growth")—which outlined the goals of the United Cuban Revolutionary Party. Both speeches were reproduced in newspapers and journals in the United States and Cuba and inflamed Cuban desire for independence. In 1893 Martí delivered the speech that many feel led directly to war. More than 10,000 Cubans jammed into a small outdoor area in front of the V.M. Ybor Cigar Factory, punctuating Martí's speech with cries of "Cuba Libre!" (Free Cuba!) Following that rousing evening, workers from all the factories pledged to give one day's pay a week to the revolutionary fund. Hundreds of cigar makers and other workers formed infantry companies to begin preparing themselves for battle. From the revolutionary fund they bought a few rifles and some ammunition, as well as many machetes—a weapon with a sharp blade that is a cross between a sword and an axe. Martí returned to Cuba with a small army of these men and led the insurrection of 1895. Martí and many members of his Ybor City army died in a skirmish. Their deaths further inflamed public opinion against Spain.

Newspapers across the country emblazoned Martí's efforts in huge headlines and detailed stories. His death brought more pressure for full-scale revolution with help from the United States. When the U.S. declared war against Spain in 1898, American troops passed through the port of Tampa on their way to Cuba, and many Cuban immigrants were part of that army. Martí was still so revered as a great Cuban freedom fighter many years later that when Fidel Castro imposed a dictatorship on Cuba in 1958, the U.S. government named its shortwave radio broadcasts to Cuba "Radio Martí."

1. Why did Ybor City and Key West become major centers for immigrants who were pushing for Cuba's independence from Spain?
  - a. It was the home of José Martí, who was the leader of the revolutionary movement.
  - b. The supply of rifles, ammunition, and machetes was plentiful in Ybor City as well as in Key West.
  - c. Both locations were relatively close to Cuba.
  - d. The U.S. government gave incentives for migration into the area.
  
2. Which of José Martí's speeches is said to have led directly to war?
  - a. With All and For All
  - b. Free Cuba
  - c. The New Growth
  - d. My Country
  
3. Which of the following is not a way in which the cigar workers contributed to the cause of "Cuba Libre"?
  - a. They donated money to the cause.
  - b. They formed infantry companies.
  - c. They built a fort to protect Ybor City.
  - d. They participated in the invasion of Cuba.
  
4. The U.S. Government shortwave broadcasts to Cuba are called:
  - a. Cuba libre
  - b. Radio Martí
  - c. Transmission Ybor City
  - d. Para todos



## The Masters of Contemporary Brazilian Song MPB

In Brazil the 1960s witnessed great diversification and creativity in the realm of song. After the rise of the internationally known style of Bossa Nova in the early years of the decade, the acronym MPB (música popular brasileira or popular Brazilian music) came into use to designate new varieties of urban popular music. During this period many performing songwriters with exceptional musical and poetic talents appeared on the artistic scene. As a result, popular music gained new status and dignity among the Brazilian arts. Song came to be recognized as one of the nation's richest and most significant cultural manifestations. Composers and performers were involved in sociopolitical mobilization and actively participated in intellectual debate about the paths of the creative arts. Important relationships developed among songwriters, filmmakers, the literary vanguard, and members of the art music community. Expansion of the recording and broadcasting industries, songwriters' competitions, festivals of popular music, critical attention and a discriminating public, all encouraged thoughtful and innovative musical composition. With the emergence of lyrically inspired popular composers and the participation of accomplished poets in songwriting, texts began to exhibit unprecedented expressive quality. Literary critics began to discuss song texts as an important branch of poetic expression. Certain songwriters came to be considered not just as "poets of popular music" but as the best young Brazilian poets. They were likened to the ancient troubadours who blended words and melodies in compositions for performance. Terms such as "modern Brazilian popular music," "cultured urban popular music" and "erudite popular music" were used to draw attention to this new musical consciousness and sophistication.

Many composers, performers and poet-musicians who contributed to the making of MPB in the sixties continued to develop musical concepts through the seventies and into the eighties. The most influential, representative and consistently inspired of these artists are songwriters Chico Buarque, Caetano Veloso, Gilberto Gil, and Milton Nascimento. João Bosco and Aldir Blanc, who joined forces in the early seventies, represent the most distinctive composer-lyricist team in MPB...When it came into common usage in the late sixties, the acronym MPB was used to designate original composition rooted in or derived from Brazilian traditions, usually with acoustic instrumentation. In this sense, MPB was distinguished from international pop music and rock and roll, in the early sixties' style of groups such as the Beatles, which used electric instrumentation. The original distinction became blurred in the seventies, as composers began to assimilate and adapt international trends more regularly. MPB is now frequently used to refer to the music of artists who made their marks in the late sixties; the acronym also differentiates the work of those songwriters from the production of the eighties' generation, which is clearly dominated by the rock sound...

...There is considerable variety in the approaches of these different songwriters, as well as thematic and musical diversity within the individual repertoires. Their work involves the rethinking and refinement of national musical legacy, investigation and reformulation of regional heritage, and assimilation and adaptation of foreign models. Compositions range from stylizations of simple folk tunes to avant-garde sound collages. Song is used to address social issues, to voice protest of authoritarian control, to make aesthetic statements, and to explore philosophical and spiritual themes. The music of

Chico Buarque, Caetano Veloso, Gilberto Gil, Milton Nascimento, and João Bosco-Aldir Blanc reflects broad cultural trends and embodies both the continuity and the diversification of Brazilian popular music...

1. What does MPB (*música popular brasileira*) represent, according to the author?
  - a. The rise and popularity of the Bossa Nova
  - b. Various kinds of urban popular music
  - c. A form of Brazilian rock and roll
  - d. Music with electric instrumentation
  
2. When MPB first came into popular usage, what were its defining characteristics?
  - a. Original Brazilian compositions with acoustic instruments
  - b. A blend of Brazilian and international popular music
  - c. Music influence by the Beatles and other vocal groups
  - d. Non-lyrical songs and melodies from folk groups
  
3. What is the author's assertion regarding the songs of later *música popular brasileira*?
  - a. They show little thematic and musical diversity or variation.
  - b. They address primarily aesthetic and personal spiritual themes.
  - c. They include adaptations of regional, national and foreign models.
  - d. They are limited to lyrical and simple folk tunes.
  
4. Which of these teams represent a songwriter and lyricist pair that came into MPB in the 70's?
  - a. João Bosco and Aldir Blanc
  - b. Chico Buarque and Milton Nascimento
  - c. Caetano Veloso and Gilberto Gil
  - d. Gilberto Gil and Milton Nascimento

5. What were some of the effects of early MPB during the 60's and early 70's? How did it emerge and grow to affect the culture?

6. What characteristics does MPB embody as it is viewed from a more recent vantage point? What themes are addressed? How have these themes and characteristics affected the music scene in Brazil?

## **In Spanish Harlem**

The first great generation of Puerto Rican migrants established communities in cities throughout the country, including Chicago, Philadelphia, and Newark, as well as in mid-Atlantic farm villages and the mill towns of New England. However, since the 1930s, the capital of Puerto Rican culture in the mainland U.S. has been New York City. Despite its great distance from the Caribbean, New York had long been the landing point of seagoing Puerto Ricans, and the airborne newcomers followed suit. The new migrants settled in great numbers in Northeast Manhattan, in a neighborhood that soon became known as Spanish Harlem. Although many had been farm workers in Puerto Rico, they soon found themselves working in a wide variety of jobs, staffing the hospitals, the hotels, the garment factories, and the police departments of their new hometown, and they soon became a significant force in the city's political and cultural life.

The migration to the 50 states slowed in the 1960s and 70s, as an urban recession led to fewer jobs in U.S. cities, and many of the first generation returned to Puerto Rico. At the same time, many migrants struggled with poverty, unemployment, and racial discrimination in their new home. Darker-skinned Puerto Ricans often found themselves excluded from jobs, education, and housing, and were frequently attacked by non-Puerto Rican street gangs. Meanwhile, for most Puerto Ricans the language barrier sometimes made it difficult to find well-paying work or to navigate government agencies or other English-speaking institutions.

As a second generation was born into the mainland Puerto Rican community, new political movements were born as well. Puerto Ricans organized to campaign for greater civil rights, for equal access to education and employment, and for changes in the status of Puerto Rico. In a 1951 referendum, the Puerto Rican population had voted overwhelmingly to become a U.S. commonwealth, rather than remain a colony. Many groups, however, continued to call for full independence, and later in the decade militant nationalists fired on the U.S. House of Representatives and attempted to assassinate President Harry Truman. Political organizations also sprang up to agitate for social reform and greater economic aid to the island, which continued to struggle economically. At the same time, cultural organizations such as the Nuyorican Poets urged Puerto Ricans on the mainland to become more aware of their heritage, and produced poems and songs that examined many of the harshest aspects of the migrant experience.

At the beginning of the 21st century, the Puerto Rican community has established solid roots in the U.S. mainland. Although the first generation of migrants faced great obstacles, their labors helped build institutions that now benefit their successors, including churches, community centers, schools, businesses, and political organizations. Today, Puerto Ricans serve New York in the city, state, and federal governments; in 1992, New Yorker Nydia Velázquez became the first woman of Puerto Rican descent to be elected to the U.S. Congress. The Puerto Rican Day parade has become the largest parade for any national or ethnic group in the city. Nationally, performers such as Rita Moreno, Raul Julia, and Tito Puente have become familiar faces to millions of Americans, and writers such as Edwin Torres, Nicolasa Mohr, and Judith Ortiz Cofer have made their mark on the nation's literary scene. The Hall of Fame baseball player Robert Clemente, who passed away in 1972, is still revered throughout North America, as much for his philanthropy as for his skill in the outfield.

Today, almost as many people of Puerto Rican descent can be found in the 50 states as on the island itself. Meanwhile, the nature of the community continues to change. More professionals and high-tech workers are arriving on the mainland than ever before, and the fastest-growing Puerto Rican enclave is not in New York City, but in Orlando, Florida. It seems clear that, after more than a century as part of the United States, the Puerto Rican community will continue as a growing, dynamic, and surprising part of American life for decades to come.

1. To what does the name Spanish Harlem refer?
  - a. Puerto Rican settlements in Chicago, Philadelphia and Newark
  - b. A mill town in New England where Puerto Ricans settled and worked
  - c. A collection of mid-Atlantic farm villages where Hispanics settled
  - d. The capital of Puerto Rican culture in Manhattan, New York
  
2. What is the current status of Puerto Rico?
  - a. A member of the U. S. Commonwealth
  - b. One of the 50 states of the U.S.
  - c. A closely-located colony of the U.S.
  - c. An independent sovereign country
  
3. The first generation of Puerto Rican immigrants in the U.S. were responsible for what?
  - a. Assassinating President Harry Truman in Congress
  - b. Providing labor for building various institutions
  - c. Establishing the Hall of Fame for baseball
  - d. Creating much of the violence in New York City
  
4. What is the fastest-growing center of Puerto Rican population in the U.S. in the 21<sup>st</sup> century?
  - a. Newark
  - b. Orlando
  - c. New York City
  - d. Chicago

5. What were the various issues faced by Puerto Rican immigrants over the years? How did they deal with these issues? How did an urban recession affect immigration in the 60's and 70's?

6. What are the various ways in which Puerto Rican immigrants have contributed to U.S. culture? What fields or professions are represented? Who are some famous Puerto Ricans associated with each of these professions?

## Migrating to a New Land

The story of the Puerto Rican people is unique in the history of U.S. immigration, just as Puerto Rico occupies a distinctive—and sometimes confusing—position in the nation’s civic fabric. Puerto Rico has been a possession of the U.S. for more than a century, but it has never been a state. Its people have been U.S. citizens since 1917, but they have no vote in Congress. As citizens, the people of Puerto Rico can move throughout the 50 states just as any other Americans can—legally, this is considered internal migration, not immigration. However, in moving to the mainland, Puerto Ricans leave a homeland with its own distinct identity and culture, and the transition can involve many of the same cultural conflicts and emotional adjustments that most immigrants face. Some writers have suggested that the Puerto Rican migration experience can be seen as an internal immigration—as the experience of a people who move within their own country, but whose new home lies well outside of their emotional home territory.

At first, few Puerto Ricans came to the continental U.S. at all. Although the U.S. tried to promote Puerto Rico as a glamorous tourist destination, in the early 20th century the island suffered a severe economic depression. Poverty was rife, and few of the island’s residents could afford the long boat journey to the mainland. In 1910, there were fewer than 2,000 Puerto Ricans in the continental U.S., mostly in small enclaves in New York City, and twenty years later there were only 40,000 more.

After the end of the Second World War, however, Puerto Rican migration exploded. In 1945, there had been 13,000 Puerto Ricans in New York City; in 1946 there were more than 50,000. Over the next decade, more than 25,000 Puerto Ricans would come to the continental U.S. each year, peaking in 1953, when more than 69,000 came. By 1955, nearly 700,000 Puerto Ricans had arrived. By the mid-1960s, more than a million had.

There were a number of reasons for this sudden influx. The continuing depression in Puerto Rico made many Puerto Ricans eager for a fresh start, and U.S. factory owners and employment agencies had begun recruiting heavily on the island. In addition, the postwar years saw the return home of thousands of Puerto Rican war veterans, whose service in the U.S. military had shown them the world. But perhaps the most significant cause was the sudden availability of affordable air travel. After centuries of immigration by boat, the Puerto Rican migration became the first great airborne migration in U.S. history.

1. According to the article, what is the status of Puerto Rico in relation to the U.S.?
  - a. It became a state in 1917, so its people enjoy full rights as citizens of the U.S.
  - b. It is a sovereign Hispanic country in which people elect their representation.
  - c. It is a territory of the U.S with full representation in Congress.
  - d. It is a possession of the U.S. and its people are legally U.S. citizens.

2. Which of the following statements is true concerning Puerto Ricans who migrate?
  - a. They strongly identify with U.S. culture and find it easy to adapt.
  - b. They have finally found an emotional home in the U.S.
  - c. They experience many conflicts due to differences in U.S. culture.
  - d. They take an active role in combating poverty in Puerto Rico.
  
3. What event was responsible for a large sudden increase in Puerto Rican population in New York City?
  - a. The Great Depression
  - b. The end of World War II
  - c. The increase in boat travel
  - d. The promotion of tourism
  
4. Which statement represents the story of Puerto Rican immigration most accurately?
  - a. It has continued to increase and spread over time.
  - b. It is decreasing due to better conditions in Puerto Rico.
  - c. It is the experience of a people who dislike their own country.
  - d. It is the saga of the first great boat migration in U.S. history.
  
5. Why is the story of Puerto Rican people unique in the history of immigration? What reasons are stated for the influx of Puerto Ricans since 1945?

## A Tale of Two Moralities: The Transition from Rural to Urban Life

A Mexican *campesino*, when he migrates, normally follows an itinerary taken before him by relatives and *compadres*. When he arrives, the latter provide an often intricate network of contacts that are indispensable for his adjustment to the new situation. They will often provide initial housing, they can give information and advice, and perhaps most important, they serve as an informal labor exchange. Such a network awaited Manuela in Acapulco. In addition to the aunt with whom she was staying, there were two more aunts and an uncle with their respective families, including some twelve cousins of all ages. This family system, of course, was transposed to the city from the village, but it took on a quite different character in the new context. Freed from the oppressive constraints of village life, the system...was more benign. Manuela experienced it as such. Several of her cousins took turns taking care of little Roberto when Manuela started to work. Her aunt's "fiancé" (a somewhat euphemistic term), who was head clerk in the linen supply department of the hotel, found Manuela a job in his department. The uncle, through a *compadre* who was head waiter in another hotel, helped her get a job there as a waitress...

Manuela now had a fairly steady cash income, modest to be sure, but enough to keep going. This does not mean, however, that she could keep all of it for herself and her child. The family system operated as a social insurance agency as well as a labor exchange, and there was never a shortage of claimants. An aunt required an operation. An older cousin set up business as a mechanic and needed some capital to start off. Another cousin was arrested and a substantial *mordida* was required to bribe his way out of jail. And then there were always new calamities back in the village, requiring emergency transfers of money back there. Not least among them was the chronic calamity of grandfather's kidney ailment, which consumed large quantities of family funds in expensive and generally futile medical treatments.

Sometimes, at the hotel, Manuela babysat for tourists with children. It was thus that she met the couple from California. They stayed in Acapulco for a whole month, and soon Manuela took care of their little girl almost daily. When they left, the woman asked Manuela whether she wanted a job as a maid in the States. "Yes," replied Manuela at once, without thinking. The arrangements were made quickly. Roberto was put up with a cousin. Uncle Pepe, through two trusted intermediaries, arranged for Manuela to cross the border illegally. Within a month she arrived at the couple's address in California.

Word Key:

*campesino*- peasant

*compadres*- friend, buddy

*mordida*- kickback

1. According to the article, what system provides essential support for a Mexican migrant?
  - a. The social service system run by the local government
  - b. A network of services provided by the Catholic Church
  - c. Services provided by insurance agencies for social issues
  - d. A network of extended family that performs numerous services
  
2. Which statement describes the family system that Manuel encountered in Acapulco?
  - a. It is freer and kinder than the system she encountered in village life.
  - b. It is the same system as she experienced in the village.
  - c. It is almost non-existent by comparison to the strong village system.
  - d. It is more oppressive and demanding than village family life.
  
3. Which of the following best explains how the family unit operates as a social insurance agency?
  - a. No services are required in return for family kindness and favors.
  - b. Earned income is donated to meet needs in the extended family.
  - c. The family offers counseling and advice to new arrivals.
  - d. The family takes turns taking care of loved ones.
  
4. The article indicates that migration patterns and settlements are highly dependent upon what factor?
  - a. People moving from large cities to small villages
  - b. Bribing someone to get to a destination and get settled
  - c. Routes traveled or places settled by family members previously
  - d. Finding a job with benefits in a large corporation
  
5. What factors influenced Manuela to migrate from a Mexican village to a city and then to the U.S.? What social and cultural values does she bring with her to U.S. culture?

## **A Personal History of California**

...We hear a lot these days about increased immigration of Mexicans into California, and about Latinos gaining in population and in status. There is often concern expressed, by the present "majority", about these trends. The images we often see are of desperate people struggling to come to this land of opportunity and wealth to create a better life for their families and their descendants. We hear of the debate over bilingual education. How few of us are alive to remember that this was once the opposite situation, that until 1846, California, and much of the west, was part of Latin America, and it was Americans that were unwelcome foreigners. The language of colonial California was, in fact, Spanish, and California's Constitution, just last year celebrating its 150th anniversary, was written (in Monterey) in both Spanish and English.

You see, I am a descendant of one of the families that came to California in 1776. My grandmother on my mother's side is Velma Lucille Bernal. We are the descendants of Juan Francisco Bernal, and Josefa de Soto, who came to California with their children on the Juan Bautista de Anza expedition of 1775/1776 from Sinaloa, Mexico. The members of the de Anza expedition came to "Alta" California at the command of King Carlos III of Spain in search of a better life for their families and their descendants. At the time when the British colonies on the east coast were just declaring independence, California had already been settled by a different kind of pioneer. They came when the California territory, or "department" as it was called, was the possession of Spain.

In 1824, after three centuries of Spanish exploration, military conquests, and colonial activity, Mexico declared its independence, and the department of California became part of a new Latin American Republic (Mexico). The settlers of the de Anza expedition, called Pobladores, included family names such as Castro, Pico, Peralta, Lara, Galindo, Sanchez, Moraga, Arrellano, Bernal, Mesa, Tapia just to name a few. These families became the "Dons and Doñas", ranch owners of immense tracts of land during California's Mexican period. Due to tensions over Texas, a war broke out in 1846 between the U.S. and Mexico. In July of 1846, American marines, under the command of Commodore Sloat, annexed California from Mexico. The Treaty of Guadalupe Hidalgo ended the war, but nine days before the treaty was signed, gold was discovered at Sutter's Mill near Sacramento. Shortly, tens of thousands of American immigrants poured into California during the "Gold Rush" in search of better life for their families and their descendants.

The names I uncovered during my search for a more personal view of history took on a significance that became more apparent as the story unfolded. After visiting the Contra Costa and Moraga Historical Societies, and meeting one of many distant Californian cousins, it was suggested that I could be a descendant of the grandson of Juan Francisco Bernal, Juan Bernal, of the Rancho Laguna de los Palos Colorados near Moraga, California. Thanks to people who value the past, records had painstakingly been saved over the years that allow one to reconstruct it. As I went through these records, I found entries that directly linked Juan's son, Nicolas Bernal, with the children of the next generation that included Dionosio Bernal, my grandmother's father. I also found entries for Dionosio's mother, Maria Encarnación Andrea Sibrian. The many times my grandmother had shown me Maria Encarnación's picture we were unaware that she was the daughter of none other than Rose Marie Pacheco. This is the same Pacheco family

for which Pacheco Pass is named. I also found records that showed that Juan Francisco's son, Apolonario Bernal, and his wife Teodora Peralta, once found an American immigrant named John Gilroy at the beach in Monterey. Apolonario and Teodora found John Gilroy dying, and brought him to the Peralta's San Antonio Ranch, where they nursed him back to health. This was the man to which the town of Gilroy was later named, an event that would not have taken place had events taken a less compassionate turn. More disturbing were the other records of Nicolas and his father, Juan Bernal. Juan Bernal may never have lived on his land. He died in 1847 while in his 40s, and was blind in his later years. His son, Nicolas, born in 1833, and his brothers, were raised by his mother and a stepfather, Ramon Higuera. Remember this name later, Higuera.

...Propagating through the generations, a thread can start to be woven into a tapestry that begins to connect how our family's history is linked to that which is told, and often untold, in the history books. But history is not just about books. It is about understanding the reasons why things have turned out the way they have, and for finding directions that time and events seem to be flowing. Many consider the pursuit of such things the work of the idle, but I believe that there may be a higher force at work. Over ten years ago, long before I discovered the names in the story of our personal view of history, my cousin, Deanna Bernal, married a Higuera. Without prior knowledge of the past, there is yet again a Bernal-Higuera union. Another cousin, who until recently had not been told the story of the Bernals, has a son who is now over eight years old. At the last minute after the child was born, the proud parents gave the son the name Nicolas. The parents don't know why they gave the son the name that they did; they claim that it "came out of the air." So what was the name that my grandmother and her siblings never knew? It was Nicolas. This was the key to linking our families records with the historical accounts of the Bernal family who came to California in search of a better life for their children and their descendants.

...My grandmother, Velma Bernal, was born December 13, 1901 in the century that has just passed. She too passed away before the answers to these questions were fully answered, but her death in December of 1998 launched me into a quest to take up her search described above. She died not knowing the history that is kept from many books, and many minds of the people who have come to California since those early days. Now a new rush is underway in California. With the dawn of the information age and the race to connect the world via the internet, the "Silicon Rush" brings families to California in search of a way to turn this element into gold. These new families, like the generations before them, come to California in search of a better life for their families and their descendants. How will history record the lives and accomplishments of these immigrants?...

1. What does this excerpt strongly imply about the settlement of California?
  - a. Mexican immigration represents a new phenomenon in California.
  - b. Mexicans have historically contributed to California's economy and population.
  - c. Mexicans view California as a land of opportunity.
  - d. Anglos have maintained their historic majority status in California.



## The History of Ybor City

Ybor City, a section of the large metropolitan area of Tampa, Florida, owes its beginning to three Spaniards who came to the "New World" in the 19th century: Gavino Gutierrez, Vicente Martinez Ybor, and Ignacio Haya. Ybor immigrated to Cuba in 1832, at the age of 14. He worked as a clerk in a grocery store, then as a cigar salesman, and in 1853 he started his own cigar factory in Havana. Labor unrest, the high tariff on Cuban cigars, and the start of the Cuban Revolution in 1868 caused Ybor to move his plant and his workers to Key West, Florida. While his business there was successful, labor problems and the lack of a good fresh water supply and a transportation system for distributing his products led him to consider moving his business to a new location.

Gavino Gutierrez came to the United States from Spain in 1868. He settled in New York City, but he traveled often—to Cuba, to Key West, and to the small town of Tampa, Florida, searching for exotic fruits such as mangoes and guavas. During a visit to Key West in 1884, he convinced Ybor and Ignacio Haya, a cigar factory owner from New York who was visiting Ybor, to travel to Tampa to investigate its potential for cigar manufacturing. That same year Henry Bradley Plant, a businessman from Connecticut, had completed a rail line into Tampa and was in the process of improving the port facility for his shipping lines. These methods of transportation would make it easy to import tobacco from Cuba as well as distribute finished products. Tampa also offered the warm, humid climate necessary for cigar manufacturing, and a freshwater well.

After visiting Tampa in 1885, both Haya and Ybor decided to build cigar factories in the area. Gutierrez surveyed an area two miles from Tampa, even drawing up a map to show where streets might run. Ybor purchased 40 acres of land and began to construct a factory. He continued to manufacture cigars in Key West as well, until a fire destroyed his factory there in 1886. Afterwards, Ybor spent all of his time on his operations in the Tampa area. At age 68, Ybor began developing a company town "with the hope of providing a good living and working environment so that cigar workers would have fewer grievances against owners."

There had been Spanish and Cuban fishermen in the Tampa region before Spain ceded Florida to the United States in 1819, but the city had grown slowly. As late as 1880, the population was only about 700. In 1887 when the city of Tampa incorporated Ybor City into the municipality, the population increased to more than 3,000. By 1890 the population of Tampa was about 5,500. Most residents made their living from cigar making, while the occupations of many other workers revolved around the cigar trade. For example, some workers made the attractive wooden cigar boxes in which the hand-rolled cigars were shipped and which, in most American homes, came to be used for holding keepsakes. Other workers made cigar bands, pieces of paper around each cigar denoting its brand, which once were collected by children all over the country.

Ybor City developed as a multiethnic community where English was a second language for many of its citizens. Cubans made up the largest group. About 15 percent of them were African Cubans. Next were the Spaniards, who came in large numbers after 1890. Together these two groups dominated the cigar industry and set the cultural tone for the community. Ybor City also attracted Italians, mostly Sicilians, who had first come to work in the sugar cane fields in Louisiana. Some Italians worked in the cigar industry, but many operated restaurants and small businesses or farmed for a living. Most became

bilingual in Italian and Spanish. Other immigrants included Germans, Romanian Jews, and a small number of Chinese. The Germans contributed to the cigar industry through their superb cigar box art. The lithographs incorporated into their cover designs were considered the best in the world. Romanian Jews and Chinese immigrants worked mainly in retail businesses and in service trades.

Ybor City eventually out-produced Havana as a manufacturing center of quality cigars. Both Ybor and Haya offered plant sites and other incentives to lure other major cigar factory owners away from Cuba and Key West. There were also hundreds of small cigar making shops. By 1900 Tampa's Ybor City had become known as the "Cigar Capital of the World."...

Ybor City continued to grow and prosper through the 1920s and into the 1930s. Several factors soon converged to bring about hard times, however. Cigarette consumption began to grow, a major depression struck the nation, and improved machinery for rolling cigars began to produce a product comparable in workmanship to the hand-rolled variety. At first, these machine-produced cigars could find little market because the hand-rolled "Havana" type cigar had such a good reputation. Then the producers of the machine-made cigars launched a notorious "spit" campaign. In their advertisements they falsely claimed that human saliva played a major role in the production of hand-manufactured cigars.

The combined effect of the "spit campaign," the Great Depression, and the growing popularity of cigarettes finally changed Ybor City. Large factories either mechanized or went out of business. As machines took over for people, many of Ybor City's residents moved elsewhere in Tampa to find work. Between 1930 and 1940, some Cubans left the city and returned to their homeland.

In the 1960s Ybor City was split apart by an urban renewal project. Seventy acres of the old city were leveled, including several hundred houses, one mutual aid society building, and a fire station. An interstate highway took up part of the leveled ground, but the rest was never redeveloped because federal funds and private investments did not materialize. This destruction did have one positive effect, however. Years later, it prompted a number of civic organizations to band together to preserve what remained of the city's historic buildings and ethnic heritage.

1. Why did Vicente Martinez Ybor leave Cuba to start a cigar factory in Key West, Florida?
  - a. Labor unrest
  - b. High tariffs on Cuban cigars
  - c. The start of the Cuban Revolution
  - d. All of the above
  
2. What event caused the population of Tampa to increase significantly in 1887?
  - a. A rail line into Tampa was completed for transporting cigars.
  - b. The city of Tampa incorporated Ybor City into its municipality.
  - c. The Tampa bay port facilities were improved considerably.
  - d. A freshwater well was established to aid residents.



## Ybor City's Cigar Workers

The men and women of Ybor City [in Tampa, FL] who made the hand-rolled cigars earned good wages for the times and had a certain amount of control over their work day. Because they were paid by the number of cigars they turned out each day rather than by the hour, they set their own rate of production. These cigar workers were artisans, and the goal for both the factory owner and the individual worker was to produce perfect handcrafted cigars.

The first step in cigar manufacturing was to age the filler, binder, and tobacco wrapper under controlled climate conditions. Then they were prepared for blending with different tobacco types to control the flavor. Next, workers called "strippers" selected and stripped from the tobacco plant the leaves to carry to the cigar makers. From a supply of leaves beside him, a cigar maker picked up several filler leaves of tobacco, laying them one by one on the palm of the hand until he could tell by the weight that he had enough for the cigar. Each of the filler leaves had to be pointed in just the right direction so that the cigar would burn evenly and hold its ash properly. The filler was then wrapped with a binder to form a "bunch". Then the wrapper leaf was placed on a wood board and trimmed, the bunch placed on top of it, and the cigar was rolled in one smooth, flowing motion. The wrapper was sealed with a dab of gum "tragacant", the sap of a tree grown in Iran. The worker then trimmed the finished cigar with his blade (a thin wedge-shaped steel knife), and it was ready for seasoning (or storage) for up to three years before it was considered aged enough to be sold. Workers called "pickers" sorted the finished cigars according to color, size, and shade to ensure that all cigars in a box would look roughly the same. Packers then took the sorted cigars, placed a paper ring on each one and put them in the boxes that were then ready to be shipped and sold.

Each worker in the factories' large workrooms contributed about 25 cents per week for the services of lectors (readers). A lector sat on a platform above the workers and in a loud, clear voice, read through several daily newspapers, often commenting on their contents. He also might read aloud from Spanish poets, or from the works of Miguel de Cervantes Saavedra, author of novels, plays, and tales. Cervantes' *Don Quixote* has long been one of the world's best loved books (perhaps better known now from the musical, *Man of La Mancha*). Because they listened to the reader for several hours a day, the workers probably were better informed than most Americans of the time. These readers were talented, well-paid men who commented on the news with wit or irony and who used their voices to indicate different characters in the poems and novels they read.

After work hours, most cigar workers took advantage of Ybor City's mutual aid societies. Different ethnic groups founded these social and cultural organizations to help members adapt to a new land while retaining their ethnic traditions. Mutual aid society members could gather at their clubhouse to socialize over dominoes or cards, attend a performance or dance, or participate in a variety of other recreational activities. However, these societies provided more than entertainment. For a small fee collected weekly from their members, clubs contracted with doctors and hospitals to provide medical care. The societies also operated pharmacies and provided burial services for their members. The Spanish-speaking population founded four of these clubs. Italian and German immigrants each established a club as well.

El Centro Español, founded in 1891, was the first mutual aid society in Ybor City. To join, applicants had to be either Spaniards by birth or loyal to Spain. Members paid 25 cents a week to enjoy social privileges as well as death and injury benefits. In 1975 the club still had some 2,000 members who used its restaurant and coffee shop, and attended movies during the week and live performances on weekends. El Centro Español has been vacant, however, since the mid-1980s. Three of Ybor City's mutual aid society clubhouses, El Centro Asturiano, El Circulo Cubano, and L'Unione Italiana, have remained in continuous use since they were constructed in the first quarter of the 20th century. By providing everyday services such as recreation and medical care, Ybor City's mutual aid societies successfully helped immigrant residents maintain their ethnic identity while adapting to life in a new country.

1. What was the role of the “lectors” in Ybor City’s cigar factories?
  - a. Indicate the orders that needed to be filled each day by the cigar makers
  - b. Read directions aloud to the cigar makers on how to make different types of cigars
  - c. Read current events and literary works to the cigar makers while they worked
  - d. Supervise the workers' quantity of production
  
2. Which of the following was not a job characteristic enjoyed by the cigar workers?
  - a. The opportunity to be artistic on the job
  - b. Good pay for the era in which they worked
  - c. Insurance benefits for retirement
  - d. The opportunity to learn ideas while on the job
  
3. Which of the following is not a service that mutual aid societies provided to its members?
  - a. Compensation for injury
  - b. Entertainment
  - c. Medical care
  - d. Burial services



## Crossing the Straits

Cuban immigration to the U.S. began in an era of peaceful coexistence between the two nations. In the latter part of the 19th century, workers moved freely between Florida and the island, and the trade in sugar, coffee, and tobacco was lucrative. Cigar companies soon began relocating from Cuba to avoid tariffs and trade regulations, and Cubans came by the thousands to work in the factories. Soon the towns of Key West and Ybor City were the capitals of a tobacco-scented empire, and also became the centers of new Cuban enclaves. Even as these communities grew, Cuban workers continued to shuttle across the Straits of Florida as work allowed. At the beginning of the 20th century, between 50,000 and 100,000 Cubans moved between Havana, Tampa, and Key West every year.

At the same time, some Cubans fled political persecution, including José Martí, the father of Cuban independence, who worked as a writer in New York City while organizing his liberation forces. After the Spanish-American War and through the early 20th century, the U.S. maintained a high level of interest in Cuban affairs, and U.S. businesses increased their investments in Cuban enterprises. Meanwhile, as the Cuban government adopted increasingly repressive policies, opposition leaders continued to seek refuge in the U.S. In the 1950s, the harsh regime of Fulgencio Batista brought political resistance to a boiling point, and the number of refugees swelled

When Fidel Castro led his revolutionary army into Havana in January of 1959, he ushered in a new era in Cuban life. He also launched a new era of mass emigration from his country to the United States. In the decades that followed, more than one million Cubans would make their way to the U.S., and thousands more would try and fail. Once the new Cuban government allied itself with the Soviet Union, the U.S. and Cuba became open enemies, and prospective emigrants were at the mercy of international politics. Through the years, as relations between the countries improved or deteriorated, the door of emigration would be opened and closed again and again. As a result, Cubans arrived in the U.S. in several distinct phases, each of which had a distinctly different reception.

The first Cubans to flee were the wealthiest—affluent professionals and members of the Batista regime who feared reprisals from the new government. More than 200,000 of these “golden exiles” had left Cuba for the U.S. by 1962, when air flights between the two countries were suspended. Between 1965 and 1973, a few flights resumed from Varadero beach in Cuba, and 300,000 more Cubans, who became known as Varaderos, seized the opportunity to emigrate. Many of the Cubans of these first waves felt that it was only a matter of time before the new government was overthrown, and planned to wait in the U.S. for their opportunity to return.

The immigrants of these first two phases were welcomed in the U.S. with open arms. It was the peak of the Cold War, and immigrants from Cuba were viewed by many in the U.S. as refugees from a dictatorial regime. The U.S. government opened a Cuban Refugee Center in Miami, and offered medical and financial aid to new arrivals. In 1966 Congress passed the Cuban American Adjustment Act, which allowed any Cuban who had lived in the U.S. for a year to become a permanent resident—a privilege that has never been offered to any other immigrant group.

The next major group of immigrants received a very different welcome. In 1980, under international pressure, the Cuban government opened the port city of Mariel to any

Cuban who wanted to leave for the United States. The Cuban-American community mobilized to help, and within days, a massive flotilla of private yachts, merchant ships, and fishing boats arrived in Mariel to bring Cubans to Florida. In the six months the port remained open, more than 125,000 Cubans were delivered to the U.S. These immigrants, known as the Marielitos, were much less affluent than previous generations had been, however, and a few thousand had been incarcerated while in Cuba. As a result, many Marielitos were stigmatized in the U.S. as undesirable elements, and thousands were confined in temporary shelters and federal prisons—some for years.

Many Cubans took even greater risks in their attempts to leave their country. In the 1980s and 1990s, tens of thousands of hopeful emigrants attempted to flee by sea, chancing death by drowning, exposure, or shark attacks to make the 90-mile crossing. Many thousands rode only on flimsy, dangerous, homemade vessels, including inner tubes, converted cars, and cheap plywood rafts, or *balsas*. Hundreds of the *balseros* died on the journey, and both governments came under global pressure to stop the flotillas. By the end of the 90s, the two countries agreed that U.S. would return any boats to Cuba.

At the beginning of the 21st century, very few Cuban emigrants successfully reached the United States. Only a major shift in relations between the two countries will result in any more substantial Cuban immigration in the future.

1. Where were the first centers of Cuban immigrants in the U. S. located?
  - a. New York City
  - b. Tampa
  - c. Miami
  - d. Jacksonville
  
2. For what reason did the first Cubans come to the U.S.?
  - a. To work in the garment industry
  - b. To flee from repression under the dictator Batista
  - c. To escape persecution under Fidel Castro
  - d. To work in the cigar industry
  
3. Which of the following statements represents the relationship between the U.S. and Cuba prior to 1959?
  - a. The U.S. refused to grant asylum to Cuban political refugees.
  - b. The U.S. maintained political and business interests in Cuba.
  - c. There was little interaction or traffic between Florida and Cuba.
  - d. The U.S. would return any refugees that were in boats to Cuba.



## Transforming a City

When they finally arrived in the U.S., Cuban immigrants transformed it in lasting and unprecedented ways. Many Cubans, especially among the earliest groups of immigrants, at first only expected to stay in the U.S. for a short while before the new government was overthrown. With the passing of time, however, some Cuban Americans came to face the possibility that they would not be returning home in the near future, and went about building a new life in their new home.

For the vast majority of Cuban immigrants, that new home was in Florida. Although some Cubans moved to other parts of the U.S., including Chicago, Los Angeles, and New Jersey, most stayed in Florida, and most settled in the large, southernmost city in the state—Miami. In 1960, the Hispanic population of Miami was 50,000; in 1980, it was 580,000. The new Miamians formed a very close and cohesive community, and they quickly began founding businesses, banks, and Cuban-American institutions, as well as finding jobs for later arrivals. By 1970, 50% of Miami hotel staff members were Cuban American, and in 1980 half of all Miami-area construction companies were Cuban-owned.

Cuban immigrants soon gained a reputation for success, in part because of the relative affluence of the first, “golden,” generation. However, most Cuban immigrants faced the same struggles as all other immigrant groups. The arrival of the Marielitos in the 1980s led to a backlash from non-Cuban Miamians, as well as by some more established Cuban Americans. Even the most successful Cubans had to overcome language discrimination and religious intolerance in their time in the U.S.

Today, Miami is not only the capital of Cuban America—it has become a major capital of the Latin American world. Much of the city is bilingual in practice if not by law, boasting major Spanish-language newspapers, television and radio stations, as well as studios that create movies and TV programs for Spanish speakers worldwide. Caribbean and South American nations do business with Cuban American banks and businesses, and Spanish-speaking tourists can feel culturally at home on the streets of Miami. Every year the Calle Ocho festival brings hundreds of thousands of people from all over the world into the streets of the traditional Cuban quarter for a celebration of Cuban heritage.

In the nation overall, Cuban Americans have made a significant impact both politically and culturally. In Florida especially, Cuban immigrants and their descendents have become known for their political activism, whether fighting for better working conditions for farm workers or advocating political change in Cuba. In 1985 Xavier Suárez became the first Cuban American to be elected mayor of Miami, and three years later Ileana Ros-Lehtinen was elected to the U.S. Congress.

Cuban artists have also had a profound influence on U.S. culture, as musicians like Celia Cruz and Chano Pozo have brought Cuban dances, from the rumba to the mambo to the conga, onto North America dance floors. One Cuban American bandleader, Desi Arnaz, went on to become the first Latin American to found a television studio, and with his production of “I Love Lucy” helped define the situation comedy as we know it today. Meanwhile, writers such as Cristina Garcia, Reinaldo Arenas, and Oscar Hijuelos have become critical and popular favorites, exploring the richness and complexity of the Cuban American experience as it moves into the next century.

1. According to this article, which of the following statements represents the Cuban immigrant experience?
  - a. Most Cuban immigrants integrated themselves very quickly into jobs and businesses in Miami.
  - b. Cuban immigrants did not experience the same discrimination that other immigrant groups experienced.
  - c. Most Cuban immigrants settled in Chicago, Los Angeles and New Jersey when they arrived.
  - d. Early Cuban immigrants settled in quickly because they expected to stay in the U.S. permanently.
  
2. Which group of immigrants faced opposition from both Cubans and non-Cubans when they arrived?
  - a. The "golden generation"
  - b. Hispanics from South America
  - c. The Marielitos
  - d. Puerto Ricans
  
3. What is the event that attracts people from all over the world to celebrate Cuban heritage?
  - a. Miami's annual Latin American dance contest
  - b. The Latin American Music Awards
  - c. The Cuba Libre Fiesta
  - d. The Calle Ocho Festival
  
4. Which of the following is not a Cuban dance?
  - a. Mambo
  - b. Tango
  - c. Rumba
  - d. Conga



## The Second Burial of Félix Longoria

Under the “shoot first” rule of the Texas rangers, hatred toward Tejanos took a dramatic and deadly form. For the thousands of Mexican Americans who avoided Ranger bullets, the prejudice of Anglos was a quiet, routine fact of life. ‘No Mexicans’ declared signs in shop windows. Tejano tax supported ‘White Only’ swimming pools. Job discrimination closed the doors of economic opportunity.

In many Texas counties, Tejano children attended separate, inferior schools. As the Longoria family of Three Rivers discovered, the barriers confronting Mexican Americans extended even beyond death.

For the first 10 years of its existence, Three Rivers had one cemetery. Anglo and Mexican residents buried their dead in the same ground. After a while, this “togetherness” began to make some of the Anglos uncomfortable. They felt that the cemetery should more closely resemble the rest of Three Rivers, with its Anglo neighborhoods and separate “Mexican Town.” In 1924, a committee of Anglos told Guadalupe Longoria that the time had come to establish a graveyard for his people. A new area was set aside next to the old one, and someone strung up a length of barbed wire in between.

At the age of five, Guadalupe’s son Félix was too young to understand the cemetery matter, but as he grew older he learned about the other boundaries that defined his world. It was not until he joined the army in 1945 that Felix experienced the full equality of citizenship. Unlike their African American counterparts, Mexican American servicemen were not segregated from the majority.

On June 16, 1945, while scouting for enemy positions in a jungle of the Philippines, Félix Longoria was struck by a Japanese sniper’s bullet and killed instantly. His comrades buried him in a military cemetery on Luzon Island. Less than three months later, Japan surrendered and the war was over.

Back in Texas and across the Southwest, Mexican American veterans returned to their old walks of life with a new sense of both ethnic and national pride. But they quickly discovered that the old obstacles remained. In March 1948, a group of Mexican Americans in Corpus Christi established the American GI Forum to monitor and advocate the equal distribution of veterans’ benefits.

Later that same year, military authorities notified Beatrice Longoria that her husband’s body was being transported home for reburial. She arranged to have his wake held at the local mortuary rather than in her own living room, as was the Mexican custom.

While Félix’s remains were en route, the owner of the Rice Funeral Home told Beatrice that she would have to change her plans. The establishment could not provide its chapel service for the Longorias after all, he said, “because the whites would not like it.”

At her sister’s urging, Beatrice sent word of this matter to Dr. Hector Garcia, founder of the GI Forum, who contacted local, state and federal officials. Newspapers across the country picked up the story. During a protest meeting of Three Rivers, a courier delivered a telegram from U.S. Sen. Lyndon Johnson of Texas, which read in part: “I have today made arrangements to have Félix Longoria reburied with full military honors in Arlington National cemetery... where the honored dead of our nation’s wars rest.”

The funeral took place on Feb. 16, 1949, as a grey drizzle shrouded the gentle slopes of Arlington. Félix's whole family was there. Sen. Johnson and his wife came to pay their respects. Mexican diplomats brought flowers in tribute from their country.

For some Texas Anglos, the military funeral of Félix Longoria opened a wound rather than healed one. In the national headlines, Three Rivers had been disgraced.

A committee appointed by the state legislature held hearings at Three Rivers on the discrimination charges. Witnesses testified for both sides, but the atmosphere was decidedly anti-Mexican. Anglo observers openly used ethnic slurs. The Longoria family, Dr. Garcia and others received anonymous death threats by mail and phone.

The committee initially concluded that no racial discrimination had occurred against Beatrice Longoria, but members later called the report into question and it was withdrawn. The Félix Longoria case brought the American GI Forum to national prominence. The group would eventually become the nation's largest organization of Mexican Americans.

1. According to this article, which of the following can be stated of the relationships between Anglos and Tejanos during the 1940s?
  - a. Both ethnic groups shared an amiable relationship.
  - b. In spite of initial confrontations, both sides joined their efforts to build a better community.
  - c. Racial barriers continued to affect the relationship between these two ethnic groups to this day.
  - d. It does not matter because this community no longer exists.
  
2. What event led to the disclosure of the way Mexican Americans were treated in Three Rivers?
  - a. Signs that "only whites" could use the swimming pools
  - b. Drafting of Mexicans to World War II
  - c. Félix Longoria's burial in a military cemetery
  - d. Refusal to allow Félix's wife to use the funeral home for the wake
  
3. According to the excerpt, which statement is true of Three Rivers County, Texas?
  - a. The community shared a balance of racial power.
  - b. The community never had racial conflicts.
  - c. The community had many discriminatory practices.
  - d. The community overcame many racial barriers.
  
4. According to this article, the Texas Rangers were known for what behavior?
  - a. Being law abiding citizens
  - b. Treating everyone the same
  - c. Enforcing the law fairly
  - d. Exhibiting prejudice toward Mexicans



## The Zoot-Suit Riots

World War II is often credited with pulling the country together. As their compatriots defended democracy abroad, however, some Americans met hostile forces on the home front. Los Angeles in the 1940s was swamped with GIs. The entertainment capital drew thousands of servicemen on leave from nearby bases and training centers. As is today, the civilian population of L.A. then included a large Mexican American or Chicano minority. Many of the Anglo servicemen in town came from areas where there weren't a lot of Chicanos...

...A Chicano teenage fashion trend called the zoot-suit modeled on flashy mobster attire- had been widely ridiculed in the Anglo press. Visiting servicemen joined in harassing the strutting and posing "zoot-suiters." In the spring and summer of 1943, tension between GIs and young Mexican American males turned violent. In Oakland and Venice, California, sailors and marines "raided" Chicanos gatherings and attacked the zoot-suiters, stripping them of their clothes.

On June 3 in Los Angeles, a reported dispute over Chicanos set off a military riot. For five straight nights, Anglos in uniform stormed the streets. They dragged zoot-suiters out of bars and nabbed them in movie theaters by turning the lights on. What started as an assault on Mexican Americans quickly expanded to include Blacks and Filipinos. Each night, police officers waited until the GIs had left and then swooped in to arrest the victims of the violence. Fearing mutiny, military officials declared the downtown district off limits to military personnel.

The measure restored order, but real peace would be harder to achieve. In a national newspaper column, First Lady Eleanor Roosevelt blamed the riots on "longstanding discrimination against the Mexicans in the Southwest". A rebuttal by *The Los Angeles Times* ended with the statement "We like Mexicans and think they like us." This wording makes clear that, as far as official, Los Angeles was concerned, Mexican Americans were still "them."

1. What irony was suggested in *The Los Angeles Times'* editorial about Mexican Americans?
  - a. There were several different attitudes towards the Mexican Americans in Los Angeles.
  - b. The problems in Los Angeles against the Mexican Americans were non-existent.
  - c. Los Angeles had discriminatory practices against the Mexican Americans.
  - d. In rebutting discrimination, a clear distinction of alienation was expressed.
  
2. What spurred the problems in Los Angeles against the zoot-suiters?
  - a. Police officials did not like the fashion trend.
  - b. Zoot-suiters were gang members and liked to stir-up problems.
  - c. The servicemen had returned from the war and were angry.
  - d. Local newspapers ridiculed the fashion trend of the Chicano youth.



## **The Story of César Chávez**

### The Beginning

The story of César Estrada Chávez begins near Yuma, Arizona. César was born on March 31, 1927. He was named after his grandfather, Cesario. Regrettably, the story of César Estrada Chávez also ends near Yuma, Arizona. He passed away on April 23, 1993, in San Luis, a small village near Yuma, Arizona.

He learned about justice, or rather, injustice early in his life...The small adobe home where César was born was swindled from them by dishonest Anglos. César's father agreed to clear eighty acres of land and in exchange he would receive the deed to forty acres of land that adjoined the home. The agreement was broken and the land sold to a man named Justus Jackson. César's dad went to a lawyer who advised him to borrow money and buy the land. Later when César's father could not pay the interest on the loan the lawyer bought back the land and sold it to the original owner. César learned a lesson about injustice that he would never forget. Later, he would say, "The love for justice that is in us is not only the best part of our being but it is also the most true to our nature."

In 1938 he and his family moved to California. He lived in La Colonia Barrio in Oxnard for a short period, returning to Arizona several months later. They returned to California in June 1939 and this time settled in San Jose. They lived in the barrio called "Sal Si Puedes" ("Get Out If You Can"). César thought the only way to get out of the circle of poverty was to work his way up and send the kids to college. He and his family worked in the fields of California from Brawley to Oxnard, Atascadero, Gonzales, King City, Salinas, McFarland, Delano, Wasco, Selma, Kingsburg, and Mendota.

...While his childhood school education was not the best, later in life, education was his passion. The walls of his office in La Paz (United Farm Worker Headquarters) are lined with hundreds of books ranging from philosophy, economics, cooperatives, and unions, to biographies on Gandhi and the Kennedys. He believed that, "The end of all education should surely be service to others," a belief that he practiced until his untimely death.

In 1944 he joined the Navy at the age of seventeen. He served two years and, in addition to discrimination, he experienced strict regimentation. In 1948 César married Helen Fabela. They honeymooned in California by visiting all the California Missions from Sonoma to San Diego (again the influence of education). They settled in Delano and started their family. First Fernando, then Sylvia, then Linda, and five more children were to follow. César returned to San Jose where he met and was influenced by Father Donald McDonnell. They talked about farm workers and strikes. César began reading about St. Francis and Gandhi and nonviolence. After Father McDonnell came another very influential person, Fred Ross. César became an organizer for Ross' organization, the Community Service Organization, CSO. His first task was voter registration.

### The United Farm Workers is Born

In 1962 César founded the National Farm Workers Association, later to become the United Farm Workers--the UFW. He was joined by Dolores Huerta and the union was born. ...

For a long time in 1962, there were very few union dues paying members. By 1970 the UFW got grape growers to accept union contracts and had effectively organized

most of that industry, at one point in time claiming 50,000 dues paying members. The reason was César Chavez's tireless leadership and nonviolent tactics that included the Delano grape strike, his fasts that focused national attention on farm workers problems, and the 340-mile march from Delano to Sacramento in 1966. The farm workers and supporters carried banners with the black eagle with HUELGA (strike) and VIVA LA CAUSA (Long live our cause). The marchers wanted the state government to pass laws, which would permit farm workers to organize into a union and allow collective bargaining agreements. César made people aware of the struggles of farm workers for better pay and safer working conditions. He succeeded through nonviolent tactics (boycotts, pickets, and strikes). César Chávez and the union sought recognition of the importance and dignity of all farm workers. It was the beginning of La Causa, a cause that was supported by organized labor, religious groups, minorities, and students. César Chávez had the foresight to train his union workers and then to send many of them into the cities where they were to use the boycott and picket as their weapon.

César was willing to sacrifice his own life so that the union would continue and that violence was not used. César fasted many times. In 1968 César went on a water only, 25 day fast. He repeated the fast in 1972 for 24 days, and again in 1988, this time for 36 days. What motivated him to do this? He said, "Farm workers everywhere are angry and worried that we cannot win without violence. We have proved it before through persistence, hard work, faith and willingness to sacrifice. We can win and keep our own self-respect and build a great union that will secure the spirit of all people if we do it through a rededication and recommitment to the struggle for justice through nonviolence..."

### The Death of César Chávez

César Estrada Chávez died peacefully in his sleep on April 23, 1993 near Yuma, Arizona, a short distance from the small family farm in the Gila River Valley where he was born more than 66 years before.

The founder and president of the United Farm Workers of America...was in Yuma helping UFW attorneys defend the union against a lawsuit brought by Bruce Church Inc., a giant Salinas, California based lettuce and vegetable producer. Church demanded that the farm workers pay millions of dollars in damages resulting from a UFW boycott of its lettuce during the 1980's. Rather than bring the legal action in a state where the boycott actually took place, such as California or New York, Church "shopped around" for a friendly court in conservative, agri-business dominated Arizona, where there had been no boycott activity." César gave his last ounce of strength defending the farm workers in this case," stated his successor, UFW President Arturo Rodriguez, who was with him in Arizona during the trial. He died standing up for their First Amendment right to speak out for themselves. He believed in his heart that the farm workers were right in boycotting Bruce Church Inc. lettuce during the 1980's and he was determined to prove that in court." (When the second multimillion dollar judgment for Church was later thrown out by an appeal's court, the company signed a UFW contract in May 1996.)

After the trial recessed at about 3 p.m. on Thursday, April 22, César spent part of the afternoon driving through Latino neighborhoods in Yuma that he knew as a child. Many Chávezes still live in the area. He arrived about 6 p.m. in San Luis, Arizona about 20 miles from Yuma, at the modest concrete block home of Dofla Maria Hau, a former

farm worker and longtime friend...César ate dinner at around 9 p.m. and presided over a brief meeting to review the day's events...He talked to his colleagues about taking care of themselves--a recent recurring theme with César because he was well aware of the long hours required from him and other union officers and staff. Still, he was in good spirits despite being exhausted after prolonged questioning on the witness stand. He complained about feeling some weakness when doing his evening exercises [and] went to bed at about 10 or 10:30 p.m. A union staff member said he later saw a reading light shining from César's room. The light was still on at 6 a.m. the next morning. That was not seen as unusual. César usually woke up in the early hours of the morning well before dawn to read, write or meditate. When he had not come out by 9 a.m., his colleagues entered his bedroom [and] found that César had died apparently, according to authorities, at night in his sleep...

#### The Last March with César Chávez

On April 29, 1993, César Estrada Chávez was honored in death by those he led in life. More than 50,000 mourners came to honor the charismatic labor leader at the site of his first public fast in 1968 and his last in 1988, the United Farm Workers Delano Field Office at "Forty Acres." It was the largest funeral of any labor leader in the history of the U.S. They came in caravans from Florida to California to pay respect to a man whose strength was in his simplicity. Farm workers, family members, friends and union staff took turns standing vigil over the plain pine coffin which held the body of César Chávez. Among the honor guard were many celebrities who had supported Chávez throughout his years of struggle to better the lot of farm workers throughout America. Many of the mourners had marched side by side with Chávez during his tumultuous years in the vineyards and farms of America. For the last time, they came to march by the side of the man who had taught them to stand up for their rights, through nonviolent protest and collective bargaining. Cardinal Roger M. Mahoney, who celebrated the funeral mass, called Chávez "a special prophet for the worlds' farm workers"...

#### Final Resting Place/Final Recognition

The body of César Chávez was taken to La Paz, the UFW's California headquarters, by his family and UFW leadership. He was laid to rest near a bed of roses, in front of his office.

On August 8, 1994, at a White House ceremony, Helen Chávez, César's widow, accepted the Medal of Freedom for her late husband from President Clinton. In the citation accompanying America's highest civilian honor which was awarded posthumously, the President lauded Chávez for having "faced formidable, often violent opposition with dignity and nonviolence.

And he was victorious. César Chávez left our world better than he found it, and his legacy inspires us still. "He was for his own people a Moses figure," the President declared. "The farm workers who labored in the fields and yearned for respect and self-sufficiency pinned their hopes on this remarkable man who, with faith and discipline, soft spoken humility and amazing inner strength, led a very courageous life"

The citation accompanying the award noted how Chávez was a farm worker from childhood who "possessed a deep personal understanding of the plight of migrant workers, and he labored all his years to lift their lives." During his lifetime, Chávez never

earned more than \$5,000 a year. The late Senator Robert Kennedy called him "one of the heroic figures of our time." Chávez 's successor, UFW President Arturo Rodriguez, thanked the president on behalf of the United Farm Workers and said, "Every day in California and in other states where farm workers are organizing, César Chávez lives in their hearts. César lives wherever Americans he inspired work nonviolently for social change."

1. Chávez was greatly influenced by a number of individuals and/or their writings, which of these was not one of them?
  - a. Father McDonnell
  - b. Fred Ross
  - c. Mahatma Gandhi
  - d. Che Guevara
  
2. It can be inferred from this article that César Chávez was which of the following?
  - a. A lawyer who defended the United Farm Workers
  - b. A farm worker who encouraged violent protest
  - c. A humble man who dedicated himself to fighting injustice
  - d. A famous Mexican-American who founded the AFL-CIO
  
3. What was the principal contribution of César Chávez to American society?
  - a. Organizing a union that forced American growers to accept contracts and collective bargaining
  - b. Meeting with state government workers for personal recognition
  - c. Getting union members to pay dues for benefits
  - d. Encouraging famous people to fast in sympathy for his cause
  
4. According to the article, techniques used by Chávez and his followers to promote better pay and working conditions included all but which one of the following?
  - a. Boycotts
  - b. Pickets
  - c. Lawsuits
  - d. Strikes



8. The narrative discusses the concept of “La Causa”. Explain its origin and its impact on the improving the working conditions of farm workers.

## Answer Key

### *History Through Aztec Eyes- The Florentine Codex*

1. C
2. A
3. C
4. D
5. D
6. C

### *Issues of Language Use among Guatemalan-Maya of Southeast Florida*

1. B
2. C
3. A
4. A
5. D

### *Mel Gibson's Movie Scratches Surface of Mayan History*

1. B
2. C
3. C
4. A

### *The San Antonio Missions and the Spanish Frontier*

1. D
2. D
3. A
4. B

### *The Spaniards and the Indians*

1. C
2. B
3. D

### *On Bullfights and Baseball: An Example of Interaction of Social Institutions*

1. D
2. A
3. C
4. C
5. A

*A Tale of Two Moralities: Conflicts in Family Values*

1. C
2. A
3. D
4. B
5. A

*Ybor City, José Martí, and the Spanish–American War*

1. C
2. B
3. C
4. B

*The Masters of Contemporary Brazilian Song MPB*

1. B
2. A
3. C
4. A

*In Spanish Harlem*

1. D
2. A
3. B
4. B

*Migrating to a New Land*

1. D
2. C
3. B
4. A

*A Tale of Two Moralities: The Transition from Rural to Urban Life*

1. D
2. A
3. B
4. C

*A Personal History of California*

1. C
2. A
3. C

*The History of Ybor City*

1. D
2. B
3. C

*Ybor City's Cigar Workers*

1. C
2. C
3. D

*Crossing the Straits*

1. B
2. D
3. B
4. A
5. B

*Transforming a City*

1. A
2. C
3. D
4. B

*The Second Burial of Felix Longoria*

1. C
2. D
3. C
4. D

*The Zoot-Suit Riots*

1. D
2. D
3. B
4. A

*The Story of Cesar Chavez*

1. D
2. C
3. A
4. C
5. D

# Bibliography/Credits

## **PART I: Latin American Studies**

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