

**THE LATIN AMERICAN BUSINESS ENVIRONMENT:
CORPORATE AND CAREER OPPORTUNITIES**

**Saturday, March 20, 2004
Hilton University of Florida Conference Center
Gainesville, Florida**

**Annual Conference of the Center for Latin American Studies
University of Florida**

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Topic: After several years of weak growth and financial volatility, the economies of Latin America are beginning to recover. The conference addresses how companies working in the region assess the current environment as well as the options for students seeking careers in Latin American business and finance.

Speakers: Senior level executives with extensive Latin American experience discuss their companies' approaches to the region in two morning sessions. In the first afternoon roundtable, the corporate representatives – who are either graduates or otherwise maintain close ties with UF – reflect on alternative pathways to careers in Latin American business and finance, drawing on their personal histories and company recruiting practices. The second career roundtable features recent UF graduates working with Latin America.

Keynote Speaker: John Barham, editor of LatinFinance, will deliver the keynote presentation on “*Latin America after the Washington Consensus.*”

Who Should Attend: Faculty, Students and members of the business community.

Program of Events

Morning: Corporate Perspectives on Latin America

8:00 AM - University of Florida-Motorola Latin American Conference Breakfast

9:00 AM - Finance Session

- Real Estate: Roberto Ordorica, Prudential Real Estate Investors-Latin America
- Infrastructure: Everett Santos, Latin American Group, Emerging Markets Partnership
- Investment Banking: Paulo Vieira da Cunha, HSBC Securities, Inc.

10:45 AM - Business Session

- Telecommunications: Robert Turkovic, Motorola-Latin America and Caribbean Region
- Aerospace: Nancy Stebbins, Boeing, Global Education Programs, International Relations
- Shipping and Logistics: Francisco X. Santeiro, FedEx, Global Trade Services, Latin America & Caribbean Division

12:30 PM - Luncheon

- Keynote Address: "Latin America after the Washington Consensus"
- Speaker: John Barham, Editor, *LatinFinance*

Afternoon: Career Opportunities in Latin American Business and Finance

2:00 PM - Roundtable 1: Career Paths and Recruiting Strategies

- Morning speakers

3:30 PM - Roundtable 2: Career Experiences and Advice of Recent Graduates

Overnight Accommodations: Hilton University of Florida Conference Center

Conference Coordinator: Terry L. McCoy, Director
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