

ANNUAL CONFERENCE OF THE CENTER FOR LATIN AMERICAN STUDIES, UNIVERSITY OF FLORIDA

THE LATIN AMERICAN BUSINESS ENVIRONMENT:

# CORPORATE & CAREER OPPORTUNITIES

SATURDAY, MARCH 20, 2004

HILTON UNIVERSITY OF FLORIDA CONFERENCE CENTER, GAINESVILLE, FLORIDA

After several years of weak growth and financial volatility, the economies of Latin America are beginning to recover. The conference addresses how companies working in the region assess the current environment as well as the options for students seeking careers in Latin American business and finance. Attendance is open to faculty, students and members of the business community. Registration is required. Please refer to [www.latam.ufl.edu/happenings/hapconf.html](http://www.latam.ufl.edu/happenings/hapconf.html) for registration and additional conference information. Early registration is suggested due to space limitations.

## PROGRAM

### MORNING: CORPORATE PERSPECTIVES ON LATIN AMERICA

8:00 am Breakfast, sponsored by Motorola

9:00 am Finance Session

Real Estate: Roberto Ordorica, Prudential Real Estate Investors-Latin America  
Infrastructure: Everett Santos, Latin American Group, Emerging Markets Partnership  
Investment Banking: Paulo Vieira da Cunha, HSBC Securities, Inc.-Latin America

10:45 am Business Session

Telecommunications: Robert Turkovic, Motorola-Latin America and Caribbean  
Aerospace: Nancy Stebbins, Boeing, International Relations  
Shipping and Logistics: Francisco X. Santeiro, Federal Express, Latin America and Caribbean

### LUNCHEON, sponsored by Fed Ex

12:30 pm KEYNOTE ADDRESS: "Latin America after the Washington Consensus,"  
John Barham, Editor, *LatinFinance*

### AFTERNOON: CAREER OPPORTUNITIES IN LATIN AMERICAN BUSINESS & FINANCE

2:00 pm ROUNDTABLE 1: Career Paths and Corporate Recruiting Strategies  
3:30 pm ROUNDTABLE 2: Career Experiences and Advice of Recent Graduates

## CORPORATE SPONSORS:

Boeing, Emerging Markets Partnership, Fed Ex, HSBC Securities, Inc., Motorola, Prudential Real Estate Investors

## UNIVERSITY OF FLORIDA CO-SPONSORS:

Center for International Business Education and Research, International Center, Hispanic MBA Association, International Business Society

## CONFERENCE COORDINATOR:

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Latin American Business  
Environment Program

