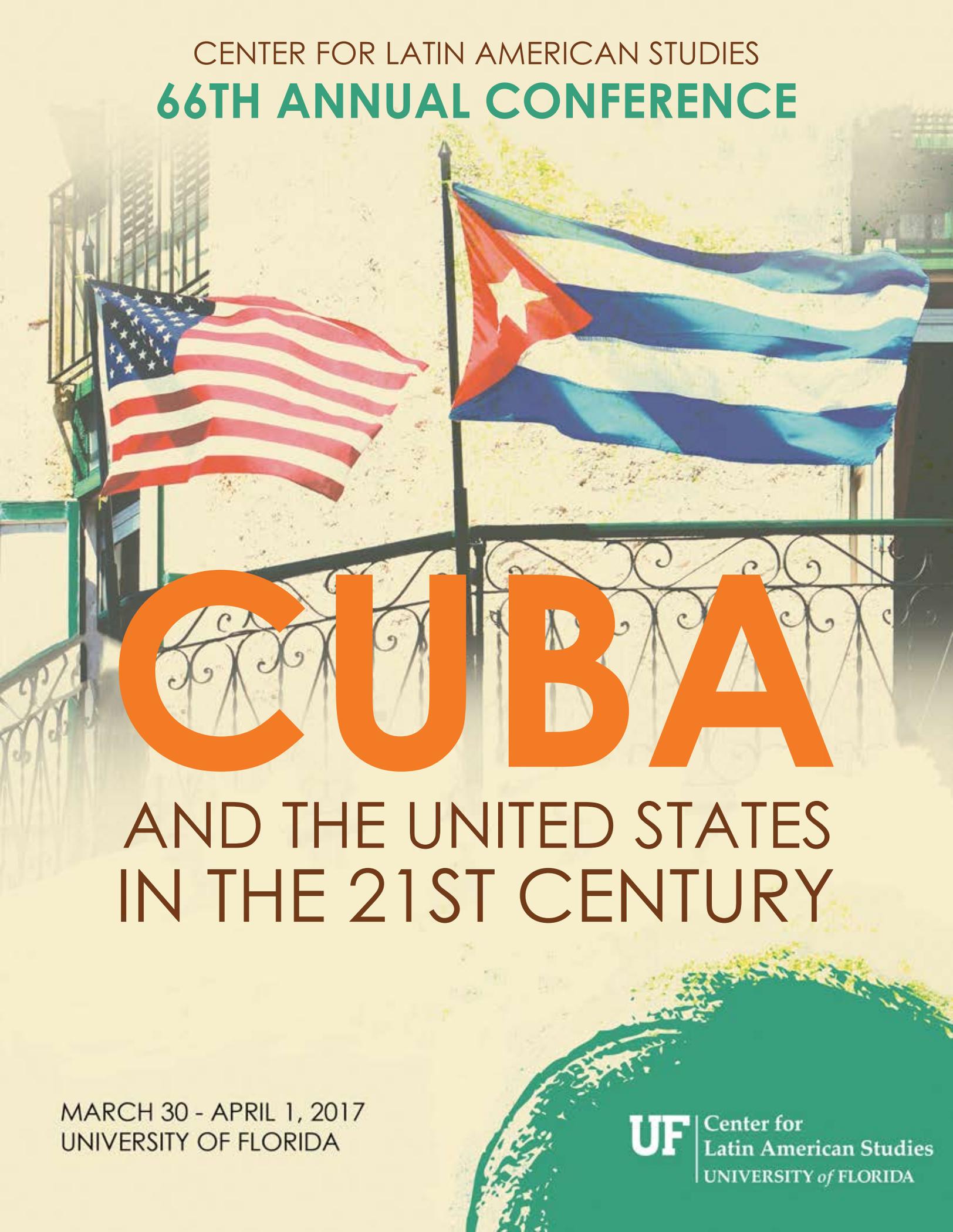


CENTER FOR LATIN AMERICAN STUDIES
66TH ANNUAL CONFERENCE

The background of the entire page is a photograph of a balcony with a black wrought-iron railing. Two flags are flying from the balcony: the United States flag on the left and the Cuban flag on the right. The scene is brightly lit, suggesting a sunny day. The word 'CUBA' is overlaid in large, bold, orange letters across the middle of the image.

CUBA

AND THE UNITED STATES IN THE 21ST CENTURY

MARCH 30 - APRIL 1, 2017
UNIVERSITY OF FLORIDA



UF | Center for
Latin American Studies
UNIVERSITY of FLORIDA

CO-SPONSORED BY

Bacardi Family Endowment

UF Center for Latin American Studies

US Department of Education

UF George A. Smathers Libraries

UF Institute of Food and Agricultural Sciences

UF Office of Research

The 66th Annual Conference of the Center for Latin American Studies

**March 30 - April 1, 2017
Gainesville, Florida**

The joint announcements in December 2014 by US President Barack Obama and Cuban President Raul Castro launching talks to resume diplomatic relations opened the door to new political, policy and economic dynamics between the two countries. The 66th Annual Conference of the Center for Latin American Studies, "*Cuba and the United States in the 21st Century*," taking place on March 30-April 1, 2017, will explore some of these changes in Cuba and US-Cuban relations from diverse perspectives - such as agriculture, business, trade, natural resources and the environment, economics, the arts, humanities, and the social sciences. The conference will showcase on-going collaborative research between faculty at UF and the University of Havana in the agricultural sector and marine and terrestrial ecosystems. The conference will also highlight the ongoing collaboration between the UF Libraries and the Biblioteca Nacional de Cuba and with national and regional archives, as well as collaborative initiatives between UF faculty and Cuban artists.

Keynote addresses will be delivered by Alejandro de la Fuente (Robert Woods Bliss Professor of Latin American History and Economics, Harvard University), Roberto Zurbarano (Casa de las Américas), Rafael Hernández (Editor, Revista Temas), and Pedro Sánchez (Research Professor, University of Florida). The conference will feature an evening of spoken-word poetry and hip hop music by Cuban artists.

This year's conference was made possible thanks to the UF Cuba Program, which was launched in 2009 by the Center for Latin American Studies to coordinate cross-campus initiatives related to the study of Cuba, and to further collaboration by UF and Cuban scholars. The specific aims of the program are to: 1) promote research on issues of importance to Cuba, Florida, and the broader United States as well as the field of Latin American/Caribbean Studies; 2) strengthen existing collaborative efforts and develop new collaborative research programs with Cuban colleagues on problems of common interest; 3) facilitate further research capacity on Cuba among UF faculty; 4) foster teaching on Cuba at the both the graduate and undergraduate levels; and 5) promote public awareness and discussion of issues important to the future of Cuba, Florida and the nation.

Philip J. Williams
Director, Center for Latin American Studies
University of Florida

CONFERENCE ORGANIZERS

CONFERENCE CHAIR

Philip J. Williams

Director, Center for Latin American Studies
University of Florida

CONFERENCE COORDINATOR

Maira Gutierrez

Program Coordinator, Center for Latin American Studies
University of Florida

CONFERENCE STEERING COMMITTEE

Don Behringer

School of Forest Resources and Conservation
University of Florida

Carmen Diana Deere

Center for Latin American Studies
University of Florida

Brian Gendreau

Department of Finance, Insurance and Real Estate
University of Florida

Lillian Guerra

Department of History
University of Florida

Bill Messina

Food and Resource Economics Department
University of Florida

Fred Royce

Agricultural and Biological Engineering Department
University of Florida

Tanya Saunders

Center for Latin American Studies
University of Florida

Margarita Vargas-Betancourt

Latin American and Caribbean Collection
University of Florida

SPECIAL THANKS TO

Akemi Inamoto

Kym Hodges

Patricia Alba

THE CONFERENCE AT A GLANCE

Thursday, March 30

	<i>[Latin American and Caribbean Collection at Smathers Library]</i>	
6:00 - 7:30 PM	Welcome Remarks Bacardi Lecture: Race, Nation, and US-Cuban Relations <i>Alejandro de la Fuente (Harvard University)</i>	
7:30 - 8:30 PM	Bacardi Reception	

Friday, March 31

8:15 - 9:00 AM	Registration <i>[Emerson Hall - Lobby]</i>	
9:00 - 10:30 AM	<i>Session 1-A: Emerson Hall - Ballroom B/C</i> Keynote Speaker: Pedro Sánchez (University of Florida)	<i>Session 1-B: Emerson Hall - Classroom</i> Historical Preservation, Tourism, and the Environment
10:30 - 10:45 AM	Coffee Break <i>[Emerson Hall - Warrington]</i>	
10:45 - 12:15 PM	<i>Session 2-A: Emerson Hall - Ballroom B/C</i> Challenges Facing Cuban Agriculture	<i>Session 2-B: Emerson Hall - Classroom</i> Sharing Cuban Heritage through Collaboration of Libraries, Archives, and Private Collectors
12:15 - 1:45 PM	Luncheon <i>[Emerson Hall - Warrington]</i> Keynote Speaker: Rafael Hernández (Revista Temas)	
2:00 - 3:30 PM	<i>Session 3-A: Emerson Hall - Ballroom B/C</i> Prospects for US-Cuba Agricultural Trade	<i>Session 3-B: Emerson Hall - Classroom</i> Past, Present and Future of Cuban Immigration and Exile
3:30 - 3:45 PM	Coffee Break <i>[Emerson Hall - Warrington]</i>	
3:45 - 5:15 PM	<i>Session 4-A: Emerson Hall - Ballroom B/C</i> Cuba in Transition: Economic and Financial Issues	<i>Session 4-B: Emerson Hall - Classroom</i> Normalization and the Future of Cuban Natural Resources and Conservation
8:00 - 10:30 PM	Spoken-Word Poetry and Hip-Hop Performance <i>[The Woolly - Downtown]</i>	

Saturday, April 1

9:00 - 10:30 AM	<i>[Emerson Hall - Ballroom A/B/C]</i> Entrepreneurs, the Black Market and State Capitalism: Winners & Losers	
10:30 - 10:45 AM	Coffee Break <i>[Emerson Hall - Warrington]</i>	
10:45 - 12:15 PM	<i>[Emerson Hall - Ballroom A/B/C]</i> Thinking Afro-Cuba: Race, Identity and Praxis in Cuban Cultural Production	
12:15 - 1:45 PM	Luncheon <i>[Emerson Hall - Warrington]</i> Keynote Speaker: Roberto Zurbarano (Casa de las Américas)	
2:00 - 3:30 PM	<i>[Emerson Hall - Ballroom A/B/C]</i> New Directions in Cuban Studies	

Cuba and the United States in the 21st Century

Center for Latin American Studies 66th Annual Conference

THURSDAY, March 30, 2017

6:00 - 7:30 PM

Latin American and Caribbean Collection at Smathers Library

Welcome Remarks

Judy Russell

Dean, University of Florida Libraries

Leonardo A. Villalón

Dean, University of Florida International Center

Philip J. Williams

Director, University of Florida Center for Latin American Studies

Bacardi Lecture



Race, Nation, and US-Cuban Relations

Alejandro de la Fuente

Robert Woods Bliss Professor of Latin American History and
Economics

Harvard University

A Latin America and Caribbean historian who specializes in the study of comparative slavery and race relations, Professor de la Fuente joined Harvard University after holding faculty appointments at the University of Pittsburgh, the University of South Florida in Tampa, and the University of Havana. His works on race, slavery, and Atlantic history have been published in Spanish, English, Portuguese, Italian, German, and French.

Bacardi Reception

7:30 - 8:30 PM

Latin American and Caribbean Collection at Smathers Library

Registration

8:15 - 9:00 AM

Emerson Hall - Lobby

Session 1-A

9:00 - 10:30 AM

Emerson Hall - Ballroom B/C

Keynote Speaker: The Search for Cuba's Food Security

Welcome and Introduction: Jack M. Payne, IFAS Senior Vice President for Agriculture and Natural Resources, University of Florida



Pedro A. Sánchez

Research Professor of Tropical Soils
Soil and Water Sciences Department
University of Florida

Pedro A. Sánchez is Research Professor of Tropical Soils at the University of Florida Soil & Water Sciences Department and core faculty of the Institute for Sustainable Food Systems. Prior to that he was Director of the Agriculture and Food Security Center and Senior Research Scholar at Columbia University's Earth Institute.

Session 1-B

9:00 - 10:30 AM

Emerson Hall - Classroom

Historical Preservation, Tourism, and the Environment

Moderator: Lillian Guerra, University of Florida

La Fundación Antonio Núñez Jiménez de la Naturaleza y el Hombre y su contribución al cuidado del medio ambiente

Angel Graña

Fundación Antonio Núñez Jiménez, Cuba

Las villas patrimoniales de Cuba: Su importancia para el turismo

Alejandro Hartman

Oficina del Historiador de la Ciudad de Baracoa, Cuba

Oportunidades de Santiago de Cuba para la investigación y el turismo sostenible

Roxana Cruz

Oficina del Historiador de la Ciudad de Santiago, Cuba

Session 2-A

10:45 - 12:15 PM

Emerson Hall - Ballroom B/C

Challenges Facing Cuban Agriculture

Moderator: Bill Messina, University of Florida

International Trade, Investment and Sustainable Agriculture in Cuba

Dr. Fred Royce

Assistant Scientist, Agricultural and Biological Engineering
University of Florida

Supplying Agricultural Products to Cuba's Tourist Market

Dr. Carmen Diana Deere

Distinguished Professor Emerita
Latin American Studies and Food & Resource Economics
University of Florida

Conviviendo con el HLB: La diversificación de la industria cítrica en Cuba

Dr. Anicia García

Professor, Centro de Estudios de la Economía Cubana
Universidad de La Habana

Session 2-B

10:45 - 12:15 PM

Emerson Hall - Classroom

Sharing Cuban Heritage through Collaboration of Libraries, Archives, and Private Collectors

Moderator: Judy Russell, University of Florida

Preserving Cuba's Heritage in a Private Collection

Emilio Cueto

Private Collector

Exchange of Information Between US and Cuban Repositories

Jorge Macle

Former Curator of the Map Collection and former Vice Director of
Information and Reproduction of Materials, Archivo Nacional de Cuba

Repositioning the Biblioteca Nacional José Martí in the 21st Century

Eduardo Torres Cuevas

Director, Biblioteca Nacional José Martí, Cuba

Emerson Hall - Warrington

Welcome and Introduction: Carmen Diana Deere, Distinguished Professor Emerita, Latin American Studies and Food & Resource Economics, University of Florida



Keynote Speaker: US-Cuba Normalization Process and its Impact on the Island

Rafael Hernández

Editor, Revista Temas

Rafael M. Hernández. Cuban political scientist, researcher and writer. His current position is Chief Editor of Temas, Cuba's leading magazine in the social sciences. He was a professor at the University of Havana; Director of US studies at the Centro de Estudios sobre América; a Senior Research Fellow at the Instituto "Juan Marinello" in Havana. He has taught as a visiting professor at Harvard, Columbia, the University of Texas, the University of Puerto Rico; CIDE and ITAM in Mexico, Renmin University in China; and served as visiting scholar at the Wilson Center (Washington DC), and the Institute of Developing Economies (Tokyo).

Session 3-A

2:00 - 3:30 PM

Emerson Hall - Ballroom B/C

Prospects for US-Cuba Agricultural Trade

Moderator: Fred Royce, University of Florida

El mercado USA de hortalizas y frutas y las oportunidades para Cuba

Dr. Betsy Anaya

Assistant Professor, Centro de Estudios de la Economía Cubana
Universidad de La Habana

Agroindustria y cadenas globales de valor: Escenarios para Cuba

Dr. Armando Nova

Professor, Centro de Investigaciones de Economía
Universidad de La Habana

Dr. Lázaro Peña

Director and Professor, Centro de Investigaciones de Economía
Universidad de La Habana

Overview of Cuban Imports: Effects of US Restrictions on Agricultural Trade

Sabina Neumann

Agriculture & Fisheries Division
US International Trade Commission

Emerson Hall - Classroom

Past, Present and Future of Cuban Immigration and Exile

Moderator: Philip J. Williams, University of Florida

The Impossible Triangle: Cuba, the United States, and the Exiles

Silvia Pedraza

Professor of Sociology
University of Michigan

Perpetual Motion: The Changing Status of the Cuban Migration to the United States

Félix Masud-Piloto

Professor of History
DePaul University

Cuban Immigration of Exceptionalism: Origins, Outcomes, and its Ultimate Demise?

Susan Eckstein

Professor of Sociology
Boston University

Coffee Break**3:30 - 3:45 PM**

Emerson Hall - Warrington

Session 4-A**3:45 - 5:15 PM**

Emerson Hall - Ballroom B/C

Cuba in Transition: Economic and Financial Issues

Moderator: Brian Gendreau, University of Florida

Financing the Cuban Popular and Solidarity Economy

Rafael J. Betancourt

Professor, Colegio Universitario San Gerónimo de La Habana & Revista Temas
Universidad de La Habana

Alternativas no tradicionales de financiamiento a la agricultura en países subdesarrollados

Elda Molina Díaz

Investigador, Centro de Investigaciones de Economía
Universidad de La Habana

Cuba in Transition: Private Enterprise, Finance, and Growth

Andy Naranjo

William A. Emerson/Merrill Lynch Professor and Chair Department of Finance,
Insurance and Real Estate
University of Florida

Session 4-B

3:45 - 5:15 PM

Emerson Hall - Classroom

Normalization and the Future of Cuban Natural Resources and Conservation

Moderator: Don Behringer, University of Florida

Marine Conservation in Cuba: How Relevant is US-Cuba Collaboration?

Jorge Angulo

University of Florida / Universidad de La Habana

Strengthening Biodiversity Research and Conservation in Cuba Through Strategic Collaborations

Ana Luz Porzecanski

American Museum of Natural History

Marine and Estuarine Fish Culture as Possible Joint Projects Between the Two Countries

Dr. Luis Sergio Álvarez García

(Retired) Fisheries and Aquaculture Advisor
Ministry of Food Industry, Cuba

Wings of Promises: What Nature Tells us About Borders?

Dr. Ariam Jiménez

Research Ecologist and Program Manager
Avian Research and Conservation Institute

Spoken-Word Poetry and Hip-Hop Performance

8:00 - 10:30 PM

The Woolly-Downtown

Artists:

Luz Cristina Despaigne Garrido (Luz de Cuba)

Yamay Mejías Hernández (La Fina)

Baniel Roche Corzo and Yaimel Camps López (Renovación Urbana)

Leydisvel Freire (DJ Leydis)

Session 1

9:00 - 10:30 AM

Emerson Hall - Ballroom A/B/C

Entrepreneurs, the Black Market and State Capitalism: Winners & Losers

Moderator: Lillian Guerra, University of Florida

Voices of Change in the Non-State Sector of Cuba

Carmelo Mesa-Lago

Professor Emeritus of Economics
University of Pittsburgh

US-Cuba Business Relations: Conditions and Challenges

Paolo Spadoni

Associate Professor of Political Science
Augusta University

Cuba: Economy & Challenges

Omar Pérez Villanueva

Former Director of the Centro de Estudios de la Economía Cubana
Universidad de La Habana

Coffee Break

10:30 - 10:45 AM

Emerson Hall - Warrington

Session 2

10:45 - 12:15 PM

Emerson Hall - Ballroom A/B/C

Thinking Afro-Cuba: Race, Identity and Praxis in Cuban Cultural Production

Moderator: Tanya Saunders, University of Florida

Espacios de libertad

David Escalona Carrillo

Omni Zona Franca

Embodying Afro Feminism: (W)rite, Dance and Healing Through Orisha Tradition

Yesenia Fernández Selier

New York University

Con Los Puños Arriba: Re-defining Afro-Cuban Identity Through Hip-Hop Beats, Rhymes and Life

Ariel Fernandez

Cultural Critic, Hip Hop historian, journalist, filmmaker, and event organizer, New York

Luncheon

12:15 - 1:45 PM

Emerson Hall - Warrington

Welcome and Introduction: Tanya Saunders, Associate Professor, Center for Latin American Studies, University of Florida

Los nuevos sujetos antidiscriminatorios: Hacia una cartografía de la lucha antirracista en la Cuba del siglo 21

Emerson Hall - Ballroom A/B/C

Keynote Speaker:

Roberto Zurbano

Casa de las Américas

Session 3

2:00 - 3:30 PM

Emerson Hall - Ballroom A/B/C

New Directions in Cuban Studies

Moderator: Efraín Barradas, University of Florida

Anniversary Overload: Memory Fatigue at Cuba's Socialist Apex, 1971-1979

Michael Bustamante

Assistant Professor of History

Florida International University

The Politics of Cuban Motherhood and Economic Scarcity Under Rationing

Rachel Hynson

C3 Research and Program Associate

Middlebury College

Hidden Transcripts, Hidden Archives: Dropouts from the "Rehabilitating" Revolution

Lillian Guerra

Professor of History

University of Florida

The University of Florida Center for Latin American Studies is the oldest and one of the largest Latin American Studies programs in the United States. The Latin American program was formed in the 1930s and renamed the Center for Latin American Studies in 1963. It was among the first institutions in the country to be designated a National Resource Center by the US Department of Education (USDE) and to receive assistance through fellowships and the USDE's Title VI program. Today, the Center is ranked among the best in the world, and UF libraries host a world-class collection of Latin American and Caribbean materials. Students can choose from among 350 Latin American and Caribbean area and language courses routinely offered by 50 departments at the University of Florida.



UF | Center for
Latin American Studies
UNIVERSITY of FLORIDA

319 Grinter Hall
PO BOX 115530
Gainesville, FL 32611-5530
Phone: (352) 3912-0375
Fax: (352) 392-7682
www.latam.ufl.edu
info@latam.ufl.edu

CONNECT WITH US

